

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ECOM Corporation		07/12/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	I-Capital LLC		
Street Address:	PO Box 11777		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95406		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2724719	INSURE-DIRECT.COM	
CORRESPONDENCE DATA			
Fax Number:	(407)566-0802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-566-0801		
Email:	ldjesq@aol.com		
Correspondent Name:	Larry D. Johnson		
Address Line 1:	PO Box 470277		
Address Line 4:	Celebration, FLORIDA 34747		
NAME OF SUBMITTER:	Larry D. Johnson		
Signature:	/Larry D. Johnson/		
Date:	07/25/2007		
Total Attachments: 1 source=2724719#page1.tif			

OP \$40.00 2724719

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, ECOM Corporation, a California corporation, having a mailing address of P.O. Box 11777, Santa Rosa CA 95406, hereinafter Assignor, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
INSURE-DIRECT.COM	2,724,719	June 10, 2003

AND WHEREAS, I-Capital LLC, a California LLC, having a mailing address of P.O. Box 11777, Santa Rosa CA 95406, hereinafter Assignee, is desirous of acquiring rights in and to said trademark,

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed at Santa Rosa, California, this 12 day of July, 2007.

ECOM Corporation

By 

Name:

Title:

JOHN LAXTON

PRESIDENT