

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
STYLE STUDIO, LLC		03/13/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	REVELL GMBH & CO. KG
Street Address:	Henschelstrasse 20-30
City:	Bunde
State/Country:	GERMANY
Postal Code:	D-32257
Entity Type:	LIMITED PARTNERSHIP: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3216183	MAGCLIKS

CORRESPONDENCE DATA

Fax Number: (419)874-1130
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: firm@fraser-ip.com
 Correspondent Name: FRASER CLEMENS MARTIN & MILLER LLC
 Address Line 1: 28366 Kensington Lane
 Address Line 4: Perrysburg, OHIO 43551

ATTORNEY DOCKET NUMBER:	1-38956
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

CH \$40.00 3216183

Address Line 4:

NAME OF SUBMITTER:

Donald R. Fraser

Signature:

/Donald R. Fraser/

Date:

07/25/2007

Total Attachments: 5


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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective March 8, 2007, by and between entities having the following names and addresses: Style Studio, LLC, a limited liability company under the laws of the State of Delaware, having offices at 725 Landwehr Road, Northbrook, Illinois, United States of America (hereinafter "Assignor"), on the one hand, and Revell GmbH & Co. KG, a limited partnership under the laws of Germany, having offices at Henschelstraße 20-30, D-32257 Bünde, Germany, (hereinafter "Assignee"), on the other hand:

WHEREAS, Assignor owns the trademarks referenced at Tab A, and the trademark registrations and/or applications referenced at Exhibit A.

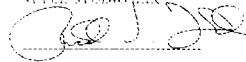
WHEREAS, Assignor has agreed to sell, assign, transfer, convey, and deliver to Assignee all of the trademarks, trademark registrations, and/or trademark applications referenced at Exhibit A:

WHEREAS, Assignee is desirous of obtaining the aforesaid trademarks, trademark registrations, and/or trademark applications, and documentation relating thereto:

NOW THEREFORE, for the good and valuable consideration set forth in the IP Agreement, and in addition the sum of ten dollars (\$10.00), the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers to Assignee, its successors, assigns, and legal representatives, the entire right, title, ownership, and interest in and to the trademarks, trademark registrations, and/or trademark applications referenced at Exhibit A, together with the goodwill of the business symbolized by the trademarks associated therewith and/or appurtenant thereto, including but not limited to all common law rights thereto, and all applications that have been filed and all registrations that have been or may be granted thereon including the above-identified, together with the right to sue and recover damages for future and past infringements thereof. Assignor grants to Assignee full power to attend to the recordation of the change of title to the above-referenced trademarks, trademark registrations, and/or trademark applications.

ASSIGNOR:

STYLE STUDIO LLC



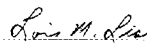
Richard J. Schneider
President

NOTARIZATION

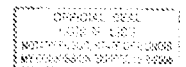
State of Illinois :
 : SS
 :
County of Cook :

The undersigned Notary Public certifies that the preceding signature reading Richard J. Schneider is authentic; that the signer is known to the undersigned Notary to be the President of Style Studio, LLC, and that he is empowered to execute this Trademark Assignment, and that said company exists and is organized in Dover, Delaware in accordance with the laws of the United States of America. All of the foregoing facts are known to the Notary due to the fact that she has examined the respective documents to which, she, the Notary, attests.

Given and signed in Northbrook, Illinois, United States of America this 12th day of March, 2007.

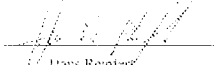

Notary Public

(Seal)



ASSIGNEE:

REVELL GMBH & CO. KG


Hans Reinler
President

Nr. 121 der Urkundenrolle für 2007

NOTARIZATION

Federal Republic)
of Germany) SS

The undersigned Notary Public certifies that the preceding signature reading Hans Reinler is authentic; that the signer is known to the undersigned Notary to be the President of Revell GmbH & Co. KG, and that he is empowered to execute this Trademark Assignment, and that said company exists and is organized in accordance with the laws of Germany. All of the foregoing facts are known to the Notary due the fact that she has examined the respective documents to which, she, the Notary, assents.

Granted and signed in Bünde this 2nd day of May 2007



Notary Public

EXHIBIT A

COUNTRY	TRADEMARK	REG. NO.	REG. DATE
United States of America	Magnolia	3244181	1-5-2007
United States of America	Magnolia & Design	3185502	1-7-2007