

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/16/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seneca Sports, Inc.		08/16/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	David Landay
Street Address:	26510 Rookery Lake Drive
City:	Bonita Springs
State/Country:	FLORIDA
Postal Code:	34134
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2346087	HUTCH
Registration Number:	0845343	HUTCH
Registration Number:	2409153	FORSTER

CORRESPONDENCE DATA

Fax Number: (877)769-7945
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-542-5070
 Email: mcgrady@fr.com
 Correspondent Name: Nicole Gage, Fish & Richardson P.C.
 Address Line 1: P.O. Box 1022
 Address Line 4: Minneapolis, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	20389.001001
NAME OF SUBMITTER:	Nicole Gage

CH \$90.00 2346087

Signature:

/Nicole Gage/

Date:

07/26/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS Seneca Sports, Inc., ("Assignor"), a Delaware corporation whose principal place of business is located at _____, has adopted, used and is using the marks set forth on Exhibit A attached for which Assignor has obtained registrations or has pending applications in the United States Patent and Trademark Office (collectively the "Marks");

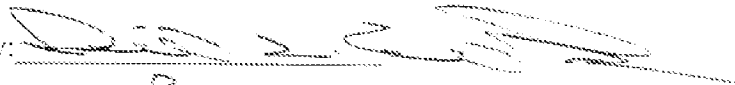
WHEREAS David Landay, ("Assignee"), an individual with an address of 26510 Rookery Lake Drive, Bonita Springs, FL 34134 is desirous of acquiring the Marks;

NOW, therefore, for good and valuable consideration, receipt and sufficiency of which are acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the identified registrations and applications for registration of the Marks as set forth on Exhibit A, and all rights in and to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement and misappropriations of the Marks, or injury to said goodwill, together with the right to sue or recover the same in the name of Assignee.

This Assignment shall be governed according to the laws and in the state and federal courts of the State of Florida.

Witness my hand and seal this 16 day of August, 2006.

SENECA SPORTS, INC.

By: 

David Landay

Title

EXHIBIT A

THE MARKS

<u>Mark</u>	<u>Serial Number</u>	<u>Registration Date</u>	<u>Registration Number</u>
HUTCH	75500832	4/25/00	2,346,087
HUTCH	72255626	3/5/68	845,343
FORSTER	75500830	11/28/00	2,409,153