

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dennis Green Design Group Ltd.		07/25/2007	CORPORATION: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DGL Consumer Products, Inc.		
<b>Street Address:</b>	12850 E. 40th Ave.		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80239		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1540059	SNEAKER BALLS	
Registration Number:	1583278		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)685-4869		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-685-4800		
<b>Email:</b>	tmartinet@jcfkk.com		
<b>Correspondent Name:</b>	Trent Martinet		
<b>Address Line 1:</b>	1050 17th St. Ste. 1500		
<b>Address Line 4:</b>	Denver, COLORADO 80265		
<b>ATTORNEY DOCKET NUMBER:</b>	1395.0004		
<b>NAME OF SUBMITTER:</b>	Trent Martinet		
<b>Signature:</b>	/trent martinet/		
<b>Date:</b>	07/26/2007		

OP \$65.00 1540059

Total Attachments: 4

source=SneakerballTrademarksAssignment#page1.tif

source=SneakerballTrademarksAssignment#page2.tif

source=SneakerballTrademarksAssignment#page3.tif

source=SneakerballTrademarksAssignment#page4.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of July 23, 2007, between Dennis Green Design Group Ltd., a corporation organized under the laws of the State of Colorado ("Assignor"), and DGL Consumer Products, Inc., a corporation organized under the laws of the State of Colorado ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the U.S. and foreign trademark registrations and applications listed in the attached Schedules A and B (collectively, the "Marks");

WHEREAS, Assignee and Assignor are parties to the Amendment to License Agreement and Intellectual Property Purchase Agreement, dated June 19, 2007 (as amended, the "Agreement"), pursuant to which Assignor has agreed to, among other things, sell and Assignee has agreed to purchase all assets of Assignor which pertain to Assignor's "Sneaker Balls" product line and business;

NOW THEREFORE, be it known that, for and in consideration of 1 (one) dollar, and other good and valuable consideration, the receipt of which Assignor acknowledges, the parties hereto agree as follows:

1. This Assignment covers (a) the Marks, including, without limitation, trademarks, service marks, brand names, trade dress and domain names, together with the goodwill associated with the foregoing and the ongoing and existing Business to which the trademarks pertain; (b) any extension or renewal of any such registration or application set forth in subsection (a) hereof; (c) any unregistered rights in any of the foregoing; (d) all rights therein provided by international treaties and conventions, and all rights to obtain trademarks and registrations thereto, in each case in all countries throughout the world; and (e) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing (subsections (a) through (e) hereof, collectively, the "Assigned Intellectual Property").

2. Assignor, as owner, does hereby sell, assign, transfer, and set over unto Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Intellectual Property in all countries throughout the world, together with the goodwill of the business associated therewith and symbolized by the Assigned Intellectual Property, in its entirety, and the assets of the business associated with the Assigned Intellectual Property, in its entirety, and Assignor hereby authorizes and requests any official of any country whose duty it is to issue registrations thereon to issue same to Assignee, its successors and assigns, in accordance with the terms of this Assignment.

3. Assignor hereby covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.

4. Assignor further covenants and agrees that it will, without further consideration, execute and deliver any and all papers that may be reasonably necessary or desirable to perfect the title to the Assigned Intellectual Property in Assignee, its successors or assigns, in all countries, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

(00220664.DOC)

5. Assignor further covenants and agrees to reasonably cooperate with and reasonably assist Assignee in obtaining, enforcing and defending Assignee's rights in the Assigned Intellectual Property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or any other agency or authority, it being understood that any expense incident to such assistance shall be borne by the Assignee, its successors and assigns.

IN WITNESS WHEREOF, the said Assignor has executed this Assignment.

DENNIS GREEN DESIGN GROUP LIMITED

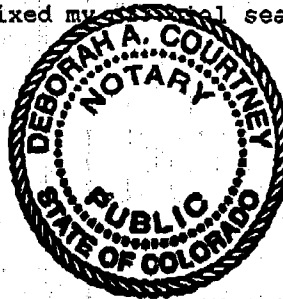
By: [Signature]  
Name: DENNIS GREEN  
Title: PRESIDENT  
Date: July 23, 2007

STATE OF Colorado :  
COUNTY OF Douglas :

Before me, a Notary Public in and for the said county, personally appeared Dennis Green, known to me to be the person to be the person who executed the foregoing instrument.

Whereof, I have hereunto set my hand and affixed my official seal this 25<sup>th</sup> day of July, 2007.

Deborah A. Courtney  
NOTARY PUBLIC



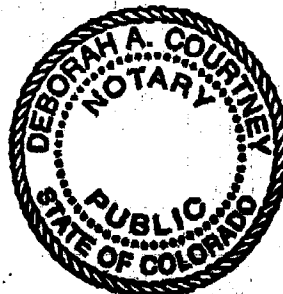
DGL CONSUMER PRODUCTS, INC.  
By: [Signature]  
Name: Noel Ginsburg  
Title: President  
Date: July 23, 2007

STATE OF Colorado :  
COUNTY OF Douglas :

Before me, a Notary Public in and for the said county, personally appeared Noel Ginsburg, known to me to be the person to be the person who executed the foregoing instrument.

Whereof, I have hereunto set my hand and affixed my official seal this 25<sup>th</sup> day of July, 2007.

Deborah A. Courtney  
NOTARY PUBLIC



SCHEDULE A

TRADEMARK REGISTRATIONS

Country

Registration No.
Mark
Goods/Services
Registration Date

United States  
 1,540,059  
 SNEAKER BALLS  
 Air fresheners  
 May 23, 1989

Canada  
 TMA444,436  
 SNEAKER BALLS  
 Air fresheners  
 June 30, 1995

United States  
 1,583,278  
 Spherical design w/stripe  
 Air fresheners  
 February 20, 1990

Canada  
 TMA443,529  
 Spherical design w/stripe  
 Air fresheners  
 June 9, 1995

{00220664.DOC}

SCHEDULE B

TRADEMARK APPLICATIONS

Country

Application No.

Mark

Goods/Services

Application Date

Japan

1-103199

SNEAKER BALLS

Air fresheners

September 12th 1989

Japan

1-102264

Band design

Air fresheners

September 11th, 1989

{00220664.DOC}