

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/09/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Iron Out, Inc.		12/09/2005	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	IOIP Holdings, LLC
Street Address:	1515 Dividend Road
City:	Fort Wayne
State/Country:	INDIANA
Postal Code:	46808
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2563642	RUSTY

CORRESPONDENCE DATA

Fax Number: (574)239-1900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 574-234-4149
 Email: sbteas@bakerd.com
 Correspondent Name: Gerard T. Gallagher
 Address Line 1: 205 West Jefferson Boulevard
 Address Line 2: Suite 250
 Address Line 4: South Bend, INDIANA 46601

ATTORNEY DOCKET NUMBER:	IRO0081
NAME OF SUBMITTER:	Gerard T. Gallagher
Signature:	/Gerard T. Gallagher/

CH \$40.00 2563642

Date:

07/27/2007

Total Attachments: 6

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ASSIGNMENT

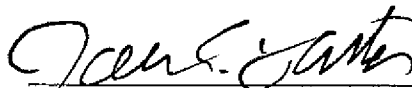
WHEREAS Iron Out, Inc., an Indiana corporation, having a principal place of business at 1515 Dividend Road, Ft. Wayne, Indiana 46808, (the "Assignor") is owner of the entire right, title and interest in and to the trademarks and trademark applications ("the Trademarks") which are found in the Schedule of Trademarks attached hereto as Attachment "A";

WHEREAS IOIP Holdings, LLC, an Indiana Limited Liability Company, having a principal place of business at 1515 Dividend Road, Ft. Wayne, Indiana 46808, (the "Assignee") is desirous of acquiring all right, title and interest in said Trademarks, in the United States and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, including all common law rights, along with the goodwill of the business symbolized by the Trademarks. Assignor further assigns to Assignee the right to sue and collect damages for any and all past, present and future infringement of any rights in the Trademarks.

Dated this 9th day of Dec., 2005.

Iron Out, Inc.



By: Joel E. Harter

Its: Pres./CEO

STATE OF INDIANA)
COUNTY OF Allen)

Before me, the undersigned, a Notary Public for Noble County, State of Indiana, appeared Joel E. Harter, and acknowledged the execution of this instrument this 9th day of December, 2005.

February 13, 2008
My Commission Expires

Kay M. Bishop
Notary Public

Noble
County of Residence

KAY M. BISHOP
Printed Name of Notary

ATTACHMENT "A"

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
DROP IT IN, TURN IT ON, IT'S ALL GONE	United States	75/873809	12-16-1999	2460491	06-12-2001
ALL OUT	Canada	763745	09-09-1994	TMA460972	08-09-1996
ALL OUT	Mexico	253730	02-06-1996	518792	03-14-1996
ALL OUT	United States	72/190791	04-10-1964	0836449	10-03-1967
ALL OUT	United States	74/546179	07-06-1994	1901423	06-27-1995
DISHWASHER MAGIC	Canada	1080068	10-25-2000	TMA584506	07-04-2003
DISHWASHER MAGIC	United Kingdom	2325843	03-06-2003	2325843	03-06-2003
DISPOSER CARE	Canada	1170358	03-06-2003	TMA612627	06-10-2004
DISPOSER CARE	Mexico	591633	03-10-2003	787013	04-15-2003
DISPOSER CARE	United Kingdom	2309213	08-29-2002	2309213	08-29-2002

MARK	COUNTRY	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
DRAIN OUT	Canada	758566	07-04-1994	TMA475789	05-06-1997
DRAIN OUT	Israel	145668	01-10-2001	145668	12-03-2002
DRAIN OUT	Mexico	253731	02-06-1996	519296	02-06-1996
DRAIN OUT	United Kingdom	2309234	08-29-2002	2309234	10-17-2003
IRON OUT	Canada	861912	11-19-1997	TMA514620	08-17-1999
IRON OUT	Mexico	253732	02-06-1996	518793	03-14-1996
IRON OUT	Mexico	253737	02-06-1996	517942	02-26-1996
IRON-OUT	Canada	551-057	10-23-1985	TMA320117	10-31-1986
LIME OUT	Canada	885247	07-23-1998		
LIME OUT	Mexico	341975	07-30-1998	593928	11-26-1998
PRO-SOFTENER MATE	Canada	863049	12-03-1997	TMA508721	03-02-1999
PRO-SOFTENER MATE	Mexico	316622	12-05-1997	574289	03-31-1998
PRO-SOFTENER MATE	United States	75304006	06-05-1997	2265455	07-27-1999
ROOT CLEAR	Canada	898529	12-04-1998	TMA537965	11-29-2000

MARK	COUNTRY	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
ROOT CLEAR	United Kingdom	2325845	03-06-2003	2325845	10-17-2003
RUST BLOCKS	Canada	1064894	06-23-2000		
RUST BLOCKS	United States	76/066803	06-09-2000	2914742	12-28-2004
RUST OUT	Canada	802726	01-25-1996	TMA475631	05-02-1997
RUST OUT	Mexico	253736	02-06-1996	518794	03-14-1996
RUST OUT	Mexico	253735	02-06-1996	517941	02-26-1996
RUSTY	Canada	885246	07-23-1998	TMA593023	10-24-2003
RUSTY	Mexico	341976	07-30-1998	593929	11-26-1998
RUSTY	United States	76/274206	06-20-2001	2563642	04-23-2002
SOFTENER MATE	Canada	860426	11-04-1997	508685	03-02-1999
WASHER MAGIC	United States	76/322890	10-09-2001	2744056	07-29-2003
WHIRL OUT	Canada	1088107	01-04-2001	TMA585877	07-23-2003
WHIRL OUT	United States	76/189353	01-03-2001	2685393	02-11-2003
WHO REMOVES RUST & Design	United States	76/276350	06-25-2001	2755079	08-26-2003

MARK	COUNTRY	APPLICATION NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
YELLOW OUT	Canada	839696	03-18-1997	TMA493520	04-22-1998
YELLOW OUT	Mexico	291801	04-09-1997	569190	01-30-1998