

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ruth Ko		07/25/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Emmis Publishing, L.P.		
Street Address:	One Emmis Plaza, 40 Monument Circle, Suite 700		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	LIMITED PARTNERSHIP:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3222330	ORANGE COAST	
CORRESPONDENCE DATA			
Fax Number:	(202)719-7049		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-719-7000		
Email:	jfranzen@wileyrein.com		
Correspondent Name:	Jill Franzen c/o Wiley Rein LLP		
Address Line 1:	1776 K Street NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	77206-0007		
NAME OF SUBMITTER:	Jill Franzen		
Signature:	/jill franzen/		
Date:	07/27/2007		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARK ASSETS

THIS ASSIGNMENT OF TRADEMARK ASSETS is made as of July 25, 2007 by Ruth Ko, an individual residing in the State of California ("Assignor"), to Emmis Publishing, L.P., an Indiana limited partnership ("Assignee").

This Assignment of Trademark Assets is made pursuant to that certain Purchase and Sale Agreement (the "Agreement") dated July 25, 2007, between Assignor and Assignee with respect to the sale of the Trademark Assets and the Stock.

Assignor is an individual residing in the State of California and having her principal office at Orange Coast Magazine, 3701 Birch Street, Newport Beach, California 92660, and is the owner of the right, title, and interest in, to and under the following trademark owned by Assignor and used or held for use in the business and operations of the Company (the "Trademark"):

ORANGE COAST

Assignee is a limited partnership organized under the laws of the State of Indiana, having its principal office at c/o Emmis Communications Corporation, One Emmis Plaza, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204, and desires to acquire the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Agreement, Assignor hereby transfers, assigns, conveys and delivers to Assignee, its successors and assigns, Assignor's right, title and interest in, to and under the Trademark (including the registrations thereof and applications therefor (wherever filed)), together with the goodwill, if any, associated with the use of the Trademark, free and clear of Liens.

This Assignment of Trademark Assets is made pursuant to (and does not modify) the Agreement, which contains certain representations, warranties and covenants regarding the Trademark. Capitalized terms used herein and not otherwise defined shall have the respective meanings set forth in the Agreement.

[SIGNATURE PAGE FOLLOWS]

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SIGNATURE PAGE TO ASSIGNMENT OF TRADEMARK ASSETS

IN WITNESS WHEREOF, Assignor has duly executed this Assignment of Trademark Assets as of the date first set forth above.



Ruth Ko