

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MAV-MAIL, INC.		03/24/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TRADER PUBLISHING COMPANY		
Street Address:	100 W. Plume Street		
City:	Norfolk		
State/Country:	VIRGINIA		
Postal Code:	23510		
Entity Type:	PARTNERSHIP: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2710181	@UTO	
Registration Number:	2874783	@UTOREVENUE	
CORRESPONDENCE DATA			
Fax Number:	(404)541-4753		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	miskowitz@kilstock.com		
Correspondent Name:	Christine James / Kilpatrick Stockton		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4530		
ATTORNEY DOCKET NUMBER:	T2140/324972		
NAME OF SUBMITTER:	Christine P. James, Kilpatrick Stockton		
Signature:	/cpj/		
Date:	07/27/2007		

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Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that MAV-MAIL, INC., a Delaware corporation ("Assignor"), has adopted, used and is using the following trademarks (the "marks") which are registered in the United States Patent and Trademark Office:

MARK	REGISTRATION NO	REGISTRATION DATE
@UTO	2,710,181	April 22, 2003
@UTOREVENUE	2,874,783	August 17, 2004

Assignor hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership, all of Assignor's right, title and interest in and to the Marks, including all registrations thereof, together with all of the goodwill of the business in connection with which said marks are used, and any and all rights of action for infringements thereof and otherwise with respect thereto.

This instrument is executed and delivered pursuant to, and for the consideration provided in, an Asset Purchase Agreement dated as of November 14, 2005.

IN WITNESS WHEREOF, this instrument has been signed on behalf of Assignor as of March 24, 2006

MAV-MAIL, INC.
By: [Signature]
John M. Miller, President

COMMONWEALTH OF MASSACHUSETTS)
CITY/COUNTY OF berkshire) to wit:

MARCH 1, Sandra Fromma a Notary Public, do hereby certify that on this 24th day of February, 2006, personally appeared before me, John M. Miller, who being by me first duly sworn, declared that he is the President of MAV-MAIL, INC., that he signed the foregoing document as President of the corporation, and that the statements herein contained are true.

[Signature]
Notary Public

(SEAL)

My commission expires: 7/6/2012

