TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VIP Sales Company, Inc.		07/23/2007	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	Discovery Foods, Inc.	
Street Address:	6116 South Memorial Drive	
City:	Tulsa	
State/Country:	OKLAHOMA	
Postal Code:	74133	
Entity Type:	CORPORATION: OKLAHOMA	

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	1987014	BASIC VALUE
Registration Number:	1198115	FOOD TREND
Registration Number:	2610017	TAI PEI
Registration Number:	2507358	TAI PEI
Registration Number:	1962750	BEIJING
Registration Number:	1952946	FRESHER THAN FRESH
Registration Number:	1991700	FRESHER THAN FRESH
Registration Number:	2039344	FRESHER THAN FRESH
Registration Number:	2000563	MANDARIN
Registration Number:	1807748	QUICK OVEN CRISPY
Registration Number:	3118201	STEAMWORKS
Registration Number:	1793769	VIP FRANCISCAN
Registration Number:	1825900	VIP HOME FIXIN'S
Registration Number:	2079527	VIP QUALITY PLUS
		TRADEMARK

TRADEMARK

900082858 REEL: 003590 FRAME: 0967

Registration Number:	2671367	VIP QUICKFIX SIDES
Registration Number:	2066150	VIP STIR-FRY HUNAN
Registration Number:	1982085	VIP STIRFRY LO MEIN
Registration Number:	1679556	VIP MANDARIN
Registration Number:	1694652	VIP QUICKFIX FROZEN FRESH GRADE A FANCY
Registration Number:	1499788	VIP
Registration Number:	1443442	VIP FRESHER THAN FRESH
Registration Number:	1454503	VIP GOURMET
Registration Number:	0899805	WHIP-EE
Registration Number:	0899312	V. I. P.
Registration Number:	0899311	VIP
Registration Number:	2155019	VIP 10 MINUTE MEAL
Registration Number:	1478856	VIP VEGGIE COMBOS
Serial Number:	78483506	FRESH JUST ISNT FRESH ENOUGH

CORRESPONDENCE DATA

Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-951-8000

Email: jennifer.kagan@bingham.com

Correspondent Name: Jennifer Kagan

Address Line 1: Bingham McCutchen LLP

Address Line 2: 150 Federal Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	0000320826
NAME OF SUBMITTER:	Jennifer Kagan
Signature:	/jenniferkagan/
Date:	07/26/2007

Total Attachments: 4

source=Discovery Foods pdf - Adobe Acrobat Standard#page1.tif source=Discovery Foods pdf - Adobe Acrobat Standard#page2.tif source=Discovery Foods pdf - Adobe Acrobat Standard#page3.tif source=Discovery Foods pdf - Adobe Acrobat Standard#page4.tif

OFFICE OF THE SECRETARY OF STATE



AMENDED CERTIFICATE OF INCORPORATION

WHEREAS, the Amended Certificate of Incorporation of

DISCOVERY FOODS, INC.

has been filed in the office of the Secretary of State as provided by the laws of the State of Oklahoma.

NOW THEREFORE, I, the undersigned, Secretary of State of the State of Oklahoma, by virtue of the powers vested in me by law, do hereby issue this certificate evidencing such filing.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the Great Seal of the State of Oklahoma.

Filed in the city of Oklahoma City this 23rd day of July, 2007.

Secretary of State

CERTIFICATE OF AMENDMENT TO AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF VIP SALES COMPANY, INC. (CHANGING NAME TO DISCOVERY FOODS, INC.)

The undersigned officers of VIP Sales Company, Inc., an Oktahoma corporation (the "Corporation"), for the purpose of amending the Amended and Restated Certificate of Incorporation of the Corporation, hereby certify as follows:

- 1. The Amended and Restated Certificate of Incorporation (the "Certificate of Incorporation") of the Corporation was filed with the Secretary of State of the State of Oklahoma on October 19, 2006, pursuant to the provisions of the Oklahoma General Corporation Act.
- 2. The Certificate of Incorporation is hereby amended by striking out Article FIRST thereof and substituting in lieu of said Article the new Article FIRST as follows:

FIRST. The name of the corporation is Discovery Foods, Inc. (the "Corporation").

This Certificate of Amendment has been duly adopted by the board of directors and the sole shareholder of the Corporation in accordance with the provisions of Section 1077 of the Oklahoma General Corporation Act.

The execution page follows this page.

07/23/2007 03:40 PM OKLAHOMA SECRETARY OF STATE





OK SECCEIVED JUL 23 2007

A/72082217.1/0800819-0000320381

IN WITNESS WHEREOF, the undersigned officers have signed this Certificate of Amendment to Amended and Restated Certificate of Incorporation this 23rd day of July, 2007.

VIP SALES COMPANY, INC., an Oklahoma/corporation

₽Ŷ

Vice President

ATTEST:

Nancy Ford, Secretary

-2-

IN WITNESS WHEREOF, the undersigned officers have signed this Certificate of Amendment to Amended and Restated Certificate of Incorporation this 23rd day of July, 2007.

VIP SALES COMPANY, INC., an Oklahoma corporation

By: Rajat Düggal, Vice President

ATTEST:

Nancy Ford, Secretary

-2-

A/72082217.1/0800819-0000320381

RECORDED: 07/26/2007