

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SBC/SPORTO CORP.		07/30/2007	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	EASTMAN SPORTO GROUP, LLC
Street Address:	34 West 33rd Street, 7th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	78540250	AQUA STOP
Serial Number:	78871532	STUDIO BRILLIANT
Registration Number:	0771934	AFTER SPORT
Registration Number:	1756155	AQUA STOP
Registration Number:	2974460	BRILLIANT
Registration Number:	2303089	ORIGINAL DUCKS
Registration Number:	0854679	SEADOGS
Registration Number:	1334298	SPORTO
Registration Number:	0772398	SPORTO
Registration Number:	1632424	SPORTO
Registration Number:	2096287	THE ORIGINAL DUCK BOOT

CORRESPONDENCE DATA

Fax Number: (520)882-7643

900083068

**TRADEMARK
 REEL: 003591 FRAME: 0524**

OP \$290.00 78540250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 520-882-7623
Email: admin@hayes-soloway.com
Correspondent Name: Norman P. Soloway
Address Line 1: 3450 E. Sunrise Drive, Suite 140
Address Line 4: Tucson, ARIZONA 85718

ATTORNEY DOCKET NUMBER:	SPORTO/EASTMAN
NAME OF SUBMITTER:	Norman P. Soloway
Signature:	/norman p. soloway/
Date:	07/30/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, **SBC/SPORTO CORP.**, a Massachusetts corporation, with a principal place of business at 65 Sprague Street, Boston, MA 02136, is the Registrant/Applicant and record owner of the following United States Trademark Registrations/Applications:

Mark	Serial/Registration No.	Int. Class(es)
AQUA STOP	78/540,250	25
STUDIO BRILLIANT	78/871,532	25
AFTER SPORT	771,934	25
AQUA STOP, stylized	1,756,155	25
BRILLIANT, stylized	2,974,460	25
ORIGINAL DUCKS	2,303,089	25
SEADOGS	854,679	25
SPORTO	1,334,298	18, 25
SPORTO	772,398	25
SPORTO AND DUCK DESIGN	1,632,424	25
THE ORIGINAL DUCK BOOT	2,096,287	25

WHEREAS, **EASTMAN SPORTO GROUP, LLC**, a New York limited liability company ("Assignee"), with a principal place of business at 34 West 33rd Street, 7th Floor, New York, NY 10001 U.S.A., is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said corporation does hereby assign unto said Assignee all rights, title and

interest in and to the said trademark, together with the goodwill of the business symbolized by the mark and the registration thereof, and the right to sue for past-infringement.

SBC/SPORTO CORP.

Date: 7-30-07

By: D. J. Bilis
Name:
Title:

Subscribed to and sworn to before me this 30th day of July, 2007.

Elin D. Tarmy
Notary Public

[Seal]



ELIN D. TARMY
Notary Public
Commonwealth of Massachusetts
My Commission Expires
July 30, 2010