

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
StylePointe, LLC		06/27/2007	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Universal Consumer Products, Inc.		
Street Address:	2801 East Beltline, N.E.		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49525		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2978359	DECK IMAGES	
CORRESPONDENCE DATA			
Fax Number:	(616)742-1010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(616) 742-3500		
Email:	trademarks@mcgarrybair.com		
Correspondent Name:	Mary C. Bonnema		
Address Line 1:	32 Market Avenue SW, Suite 500		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
ATTORNEY DOCKET NUMBER:	71198-141		
NAME OF SUBMITTER:	Mary C. Bonnema		
Signature:	/Mary C. Bonnema/		
Date:	08/01/2007		

CH 2978359 \$40.00

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective as of July 9, 2007 by and between **StylePointe, LLC ("Assignor")**, a Minnesota limited liability company of 12590 127th Street South, Hastings, Minnesota 55033 and **Universal Consumer Products, Inc. ("Assignee")**, a Michigan corporation of 2801 East Beltline, N.E., Grand Rapids, Michigan 49525.

INTRODUCTION

Assignor and Assignee are parties to an Asset Purchase Agreement dated June 27, 2007 (the "**Purchase Agreement**"), for the purchase and sale of certain assets from Assignor to Assignee. As part of said Purchase Agreement, Assignor has agreed to assign to Assignee the trademarks which are listed on Schedule A attached hereto, and which Assignor has adopted and used. Assignee desires that Assignor now assign said trademarks to Assignee.

NOW THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor assigns to Assignee all of its right, title and interest in and to the trademarks listed on Schedule A, including all goodwill associated therewith.
2. Assignee accepts the foregoing assignment of the trademarks listed on Schedule A.

IN WITNESS WHEREOF, the parties have executed this assignment effective as of the day and year first written above.

ASSIGNOR:
STYLEPOINTE, LLC

By: Edward Peterson

Its: President

ASSIGNEE:
UNIVERSAL CONSUMER PRODUCTS, INC.

By: [Signature]

Its: Secretary

SCHEDULE A

Federal Registered Trademarks:

Mark:

DECK IMAGES

Registration No.:

2,978,359