TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MASSFERA GROUP, LLC		05/15/2007	LIMITED LIABILITY
MASSI ENA GINGGI , EEC		03/13/2007	COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	FERALON GROUP L.L.C.	
Street Address:	5051 Westheimer Road	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77056	
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78857738	ICON HOUSTON LIFESTYLE MAGAZINE

CORRESPONDENCE DATA

Fax Number: (212)246-8959

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-708-1817

Email: dprahl@ladas.com

Correspondent Name: Ladas & Parry LLP

Address Line 1: 26 West 61st Street

Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER:	NY 2T07514294
NAME OF SUBMITTER:	Dennis S. Prahl
Signature:	/dsp/
Date:	08/01/2007

TRADEMARK

900083215 REEL: 003592 FRAME: 0864

Total Attachments: 1 source=Change of Name MASSFERA#page1.tif

TRADEMARK REEL: 003592 FRAME: 0865 Secretary of State

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Corporations Section P.O.Box 13697 Austin, Texas 78711-3697



Roger Williams Secretary of State

Office of the Secretary of State

CERTIFICATE OF AMENDMENT OF

FERALON GROUP L.L.C. 800128916

[formerly: MASSFERA GROUP, L.L.C.]

The undersigned, as Secretary of State of Texas, hereby certifies that the attached Articles of Amendment for the above named entity have been received in this office and have been found to conform to law.

ACCORDINGLY the undersigned, as Secretary of State, and by virtue of the authority vested in the Secretary by law hereby issues this Certificate of Amendment.

Dated: 05/15/2007 Effective: 05/15/2007

Phone: (512) 463-5555

Prepared by: Debbje Gusiafson



Roger Williams

Secretary of State

Come visit us on the internet at http://www.sos.state.tx.us/ Fax: (512) 463-5709

TID: 10070

Dial: 7-1-1 for Relay Services Document: 170613950002

TRADEMARK RECORDED: 08/01/2007 REEL: 003592 FRAME: 0866