

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association		07/30/2007	National Association: U STATES

RECEIVING PARTY DATA

Name:	Ziff Davis Media Inc.
Street Address:	28 East 28th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	Ziff Davis Publishing Holdings Inc.
Street Address:	28 East 28th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	Ziff Davis Publishing Inc.
Street Address:	28 East 28th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	Ziff Davis Development Inc.
Street Address:	28 East 28th Street
City:	New York
State/Country:	NEW YORK

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Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

Name:	Ziff Davis Internet Inc.
Street Address:	28 East 28th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2630233	INTERACTIVE WEEK
Registration Number:	2569106	SMART PARTNER
Registration Number:	2215908	SM@RT RESELLER
Registration Number:	2633134	BASELINE
Registration Number:	2735981	BASELINE
Registration Number:	3090989	BASELINE BIS
Registration Number:	2652911	7214589256435864948723149827149123847285432742396842319843212384780128329464856458
Registration Number:	2686531	CIO INSIGHT
Registration Number:	2495787	EWEEK
Registration Number:	2569421	EWEEK
Registration Number:	2088803	IMPACT AWARDS
Registration Number:	2694629	IT INSIDER SERIES
Registration Number:	1651457	PUBLISH
Registration Number:	2828169	PUBLISH.COM

Registration Number:	2553485	SPENCER F. KATT
Registration Number:	2467296	SPENCER F. KATT: RUMOR CENTRAL

CORRESPONDENCE DATA

Fax Number: (404)888-4190
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-888-4284
Email: tramstrom@hunton.com
Correspondent Name: Todd Ramstrom
Address Line 1: 600 Peachtree Street, NE Ste. 4100
Address Line 2: Hunton & Williams
Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	Heath J. Vicente, Esq.
Signature:	/Heath J. Vicente/
Date:	08/01/2007

Total Attachments: 2
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, **U.S. BANK NATIONAL ASSOCIATION**, as collateral trustee, hereby releases the security interests granted to it by **ZIFF DAVIS MEDIA INC., ZIFF DAVIS PUBLISHING HOLDINGS INC., ZIFF DAVIS PUBLISHING INC., ZIFF DAVIS DEVELOPMENT INC.** and **ZIFF DAVIS INTERNET INC.** (collectively, "Grantor") in (i) all of the Grantor's right, title and interest in and to those United States trademarks, trademark registrations and trademark applications set forth on Schedule A attached hereto (collectively, the "Marks"), (ii) the goodwill of the businesses symbolized by the Marks, and (iii) all causes of action arising prior to the date hereof for infringement of any of the Marks or unfair competition regarding the same. The aforementioned security interests were previously recorded in the U.S. Patent and Trademark Office on February 14, 2007, in Reel No. 3481, Frame No. 0103.

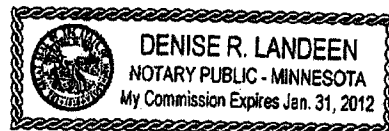
U.S. BANK NATIONAL ASSOCIATION, as
Collateral Trustee

By: Richard Prokosch
Name: Richard Prokosch
Title: Vice President

Sworn to and subscribed before me this 30th day of July, 2007.

Denise Landeen
NOTARY PUBLIC

[Notary Seal]



SCHEDULE A
U.S. TRADEMARKS

TRADEMARK	REGISTRATION NO./ APPLICATION NO.
INTERACTIVE WEEK	2630233
SMART PARTNER	2569106
SM@RT RESELLER	2215908
BASELINE	2633134
BASELINE & Design	2735981
BASELINE BIS	3090989
BASELINE SIGNATURE LINE (DESIGN ONLY)	2652911
CIO INSIGHT	2686531
E WEEK	2495787
E WEEK (Stylized)	2569421
IMPACT AWARDS	2088803
IT INSIDER SERIES	2694629
PUBLISH	1651457
PUBLISH.COM	2828169
SPENCER F. KATT	2553485
SPENCER F. KATT: RUMOR CENTRAL	2467296

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