

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Upfront Media, LLC		06/30/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Green Media Enterprises, LLC		
Street Address:	11911 San Vicente Boulevard		
Internal Address:	Suite 265		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90049		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77185004	GREEN EAST	
Serial Number:	77184993	GREEN WEST	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3102822000 X2108		
Email:	dgrace@loeb.com		
Correspondent Name:	David W. Grace c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		
ATTORNEY DOCKET NUMBER:	211190-10001		
NAME OF SUBMITTER:	David W. Grace		

CH \$65.00 77185004

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TRADEMARK  
REEL: 003593 FRAME: 0021

Signature:	/David W. Grace/
Date:	08/01/2007
Total Attachments: 2 source=Name Change#page1.tif source=Name Change#page2.tif	

**State of California**  
**Secretary of State**



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of

JUL 09 2007

A handwritten signature in cursive script that reads "Debra Bowen".

DEBRA BOWEN  
Secretary of State



State of California  
Secretary of State

LIMITED LIABILITY COMPANY  
CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

**ENDORSED - FILED**  
In the office of the Secretary of State  
of the State of California

JUN 30 2007

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER 200629410151	2. NAME OF LIMITED LIABILITY COMPANY UPFRONT MEDIA, LLC
3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.  A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO.," OR THE ABBREVIATIONS "LLC" OR "L.L.C.") Green Media Enterprises, LLC  B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE): <input type="checkbox"/> ONE MANAGER <input type="checkbox"/> MORE THAN ONE MANAGER <input type="checkbox"/> ALL LIMITED LIABILITY COMPANY MEMBER(S)  C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:  D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.	
4. FUTURE EFFECTIVE DATE, IF ANY: MONTH 06 DAY 30 YEAR 2007	
5. NUMBER OF PAGES ATTACHED, IF ANY: 0	
6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.  SIGNATURE OF AUTHORIZED PERSON: <u>William F. Cobert</u> EBITDA Media, LLC, Manager By: William Cobert, its Manager DATE: <u>June 30, 2007</u> TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON	
7. RETURN TO: NAME: Lili A. Skrumbis, Corporate Paralegal FIRM: Greenberg Traurig LLP ADDRESS: 2450 Colorado Ave., #400E CITY/STATE: Santa Monica, CA ZIP CODE: 90404	



SEC/STATE FORM LLC-2 (Rev. 03/2005) - FILING FEE \$30.00

APPROVED BY SECRETARY OF STATE