Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Upfront Media, LLC		06/30/2007	LIMITED LIABILITY
Opiront Media, LLC		00/30/2007	COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Green Media Enterprises, LLC
Street Address:	11911 San Vicente Boulevard
Internal Address:	Suite 265
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90049
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77185004	GREEN EAST
Serial Number:	77184993	GREEN WEST

CORRESPONDENCE DATA

Fax Number: (310)282-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 3102822000 X2108

 Email:
 dgrace@loeb.com

Correspondent Name: David W. Grace c/o Loeb & Loeb LLP Address Line 1: 10100 Santa Monica Boulevard

Address Line 2: Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067-4120

ATTORNEY DOCKET NUMBER:	211190-10001
NAME OF SUBMITTER:	David W. Grace

TRADEMARK REEL: 003593 FRAME: 0021

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Signature:	/David W. Grace/
Date:	08/01/2007
Total Attachments: 2 source=Name Change#page1.tif source=Name Change#page2.tif	

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State of California Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of ____ page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JUL 0 9 2007

DEBRA BOWEN Secretary of State

Sec/State Form CE-107 (REV 1/2007)

OSP 06 99734



State of California **Secretary of State**

LIMITED LIABILITY COMPANY CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form.

IMPORTANT -	Read instr	uctions bef	ore completing	this form.

		,					Filing Use Onl	<u> </u>
SE	CRETARY	OF STATE FILE NUMBER	2. NAME OF LIMITE	D LIABILITY CO	MPANY			
	20	0629410151	UPFRONT MEDIA, LI	-C		•	·	
CO	MPLETE C	ONLY THE SECTIONS WHER	E INFORMATION IS BEING	G CHANGED. AL	ONTIONAL PAGE	S MAY BE /	ATTACHED IF	
A.	LIMITE	D LIABILITY COMPANY NAM TATIONS TLC" OR "L.L.C.")	NE (END THE NAME WITH THI	E WORDS "LIMITED	LIABILITY COMPA	Y," 'LTD. LIA	BILITY CO. OR	THE
	Green M	ledia Enterprises, LLC					 	
В.	THE LIN	MITED LIABILITY COMPANY	WILL BE MANAGED BY (CHECK ONE):				
	MK	NE MANAGER ORE.THAN ONE MANAGER LL LIMITED LIABILITY COMP/	ANY MEMBER(S)					
C.	AMEND	MENT TO TEXT OF THE ART	TICLES OF ORGANIZATIO	N:				
				•				
D.	A PART	MATTERS TO BE INCLUDED OF THIS CERTIFICATE. (TY COMPANY IS TO DISSOL	OTHER MATTERS MAY I	NCLUDE A CHA	MGE IN THE LAT	EST DATE	ON WHICH T	ARE M
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SEC/STATE FORM LLC-2 (Rev. 03/2005) - FILING FEE \$30.00

RECORDED: 08/01/2007

APPROVED BY SECRETARY OF STATE

TRADEMARK

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