

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advantage Media & Communications, LLC		08/01/2007	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Davler Media Group, LLC		
<b>Street Address:</b>	1040 Avenue of the Americas		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1385950	PROMENADE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)755-3174		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2127553100		
<b>Email:</b>	wjose1@kaufmannfeiner.com		
<b>Correspondent Name:</b>	Wayne M. Josel		
<b>Address Line 1:</b>	777 Third Avenue		
<b>Address Line 2:</b>	24th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Wayne M. Josel		
<b>Signature:</b>	/Wayne M. Josel/		
<b>Date:</b>	08/02/2007		

OP \$40.00 1385950

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

Trademark Assignment dated as of this 1<sup>st</sup> day of August, 2007, between ADVANTAGE MEDIA & COMMUNICATIONS, LLC, a New Jersey limited liability company ("Assignor") and DAVLER MEDIA GROUP, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated August 1, 2007;

WHEREAS, Assignor is the owner of all right, title and interest in and to the mark listed on the attached Schedule A (hereinafter "Mark"), the federal applications and registrations therefor, and the goodwill developed through the use of the Mark;

WHEREAS, Assignee is desirous of acquiring all rights to the Mark, and the applications and registrations therefor, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, interest in and to the Mark and the applications and registrations therefor as identified on Schedule A and the goodwill of the business symbolized thereby, including the right to sue for and receive all damages from past infringements of the Marks the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 1<sup>st</sup> day of August, 2007.

ADVANTAGE MEDIA & COMMUNICATIONS, LLC    DAVLER MEDIA GROUP, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*Anthony K. Karwoski*  
CEO

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*DAVID L. MILLER*  
CEO

**SCHEDULE A**

**Mark**

Promenade

**Registration Number**

1,385,950

**Registration Date**

March 11, 1986