TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	06/30/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Knova Software, Inc.		06/29/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Consona CRM Inc.	
Street Address:	450 E 96th Street	
Internal Address:	Suite 300	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46240	
Entity Type:	CORPORATION: WASHINGTON	

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2303097	SERVICEWARE
Registration Number:	1919047	COGNITIVE PROCESSOR
Registration Number:	3102180	KNOVA
Registration Number:	2812107	
Registration Number:	2492917	KANISA
Registration Number:	2805234	
Registration Number:	2817905	KANISA
Registration Number:	2871383	ACTIVE
Registration Number:	2832415	ACTIVE DECISIONS
Registration Number:	2791084	ACTIVE FINANCIAL ASSISTANT
Registration Number:	2427797	ACTIVE RESEARCH
Registration Number:	2661202	ACTIVE RESEARCH ADVISOR
		TRADEMARK

TRADEMARK "
REEL: 003593 FRAME: 0108

900083337

Registration Number:	2665054	ACTIVE RESEARCH QUARTERLY
Registration Number:	2661200	ACTIVE RESEARCH UPDATE
Registration Number:	2791085	ACTIVE SALES ASSISTANT
Registration Number:	2691864	ACTIVEFLASH
Registration Number:	2936060	TOTAL ASSIST

CORRESPONDENCE DATA

Fax Number: (317)592-5453

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-236-2100

Email: ipdocket@icemiller.com, stohry@icemiller.com

Correspondent Name: Bradley M. Stohry
Address Line 1: One American Square

Address Line 2: Suite 3100

Address Line 4: Indianapolis, INDIANA 46282-0200

ATTORNEY DOCKET NUMBER:	T03603US00 - T03610US00
NAME OF SUBMITTER:	Bradley M. Stohry
Signature:	/bradleymstohry/
Date:	08/02/2007

Total Attachments: 7

source=Consona CRM - Knova Certificate of Merger#page1.tif source=Consona CRM - Knova Certificate of Merger#page2.tif source=Consona CRM - Knova Certificate of Merger#page3.tif source=Consona CRM - Knova Certificate of Merger#page4.tif source=Consona CRM - Knova Certificate of Merger#page5.tif source=Consona CRM - Knova Certificate of Merger#page6.tif source=Consona CRM - Knova Certificate of Merger#page7.tif

TRADEMARK REEL: 003593 FRAME: 0109



Secretary of State

CERTIFICATE OF MERGER

gerenne -

I, Sam Reed, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting statutory requirements have been filed and processed with the Secretary of State merging the listed "Merging Entities" into:

CONSONA CRM INC.

WA Profit Corporation UBI: 601-526-622

Filing Date: June 29, 2007 Effective Date: June 30, 2007

Merging Entities:

Not Qualified in WA KNOVA SOFTWARE, INC.



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Sam Reed, Secretary of State

FILED SECRETARY OF STATE SAM REED

June 29, 2007

STATE OF WASHINGTON

07/02/07 1091658-007 \$60.00 R #5UCCESS-31 86:1328090 RECO 6-29-07

ARTICLES OF MERGER

OF

KNOVA SOFTWARE, INC.

AND

CONSONA CRM INC.

To the Secretary of State State of Washington

Pursuant to the provisions of the Washington Business Corporation Act, the domestic business corporation and the foreign business corporation herein named do hereby submit the following articles of merger.

- 1. Annexed hereto and made a part hereof is the Agreement and Plan of Merger for merging Knova Software, Inc., a Delaware corporation ("Knova") with and into Consona CRM Inc., a Washington corporation ("Consona"), as adopted by joint written consent by the Board of Directors of Knova on June 28, 2007 and adopted by a joint written consent by the Board of Directors of Consona on June 28, 2007.
- The merger was approved by the sole shareholder of Consona pursuant to the provisions of Section 23B.11.030 of the Washington Business Corporation Act.
- The merger of Knova with and into Consona is permitted by the laws of the jurisdiction of organization of Knova and has been authorized in compliance with said laws.
- Consona will continue its existence as the surviving corporation under its present name pursuant to the provisions of the Washington Business Corporation Act.
- 5. The effective time and date of the merger herein provided for in the State of Washington shall be 12:00 a.m. on June 30, 2007.

[Remainder of page intentionally left blank.]

{B0646404; 1}

Executed on June 29, 2007

KNOVA SOFTWARE, INC.

Title: VP Finance

CONSONA CRM INC.

Name: Kutherine Kinder Title: VP Finance

Articles of Measur (MA)

AGREEMENT AND PLAN OF MERGER

This AGREEMENT AND PLAN OF MERGER (this "Agreement") is entered into as of the 29th day of June, 2007 between Consona CRM Inc., a Washington corporation ("Consona"), and Knova Software, Inc., a Delaware corporation ("Knova"). The two entities are hereinafter sometimes called the "Constituent Companies." Knova is hereinafter also sometimes referred to as the "Merged Corporation", and Consona, as the surviving entity in the Merger (as defined below), is hereinafter also sometimes referred to as the "Surviving Corporation".

WITNESSETH:

WHEREAS, Knova and Consona are wholly owned subsidiaries of Consona Corporation; and

WHEREAS, the Constituent Companies deem it advisable and generally to the welfare of the Constituent Companies that Knova be merged with and into Consona under the terms and conditions hereinafter set forth, such merger to be effected pursuant to the Revised Code of Washington and the Delaware General Corporation Law.

NOW, THEREFORE, the Constituent Companies, parties to this Agreement, in consideration of the mutual covenants, agreements and provisions hereinafter contained, do hereby prescribe the terms and conditions of such merger and mode of carrying the same into effect as follows:

FIRST: Knova hereby merges (the "Merger") with and into Consona, with Consona being the surviving corporation in the Merger. The separate existence of Knova shall cease at the Effective Time of the Merger in accordance with applicable law, and Consona shall continue in existence as the surviving entity, and, without other transfer or assumption, succeed to and possess all the estate, properties, rights, privileges, immunities and franchises of Knova in accordance with applicable law.

SECOND: The Certificate of Incorporation of Consona, as in effect on the date of the Merger provided for in this Agreement, shall continue in full force and effect as the certificate of incorporation of the Surviving Corporation until the same shall be altered, amended or repealed as provided therein or in accordance with applicable law.

THIRD: The terms and conditions of the Merger are as follows:

(a) At the Effective Date, all of the outstanding capital stock of the Merged Corporation outstanding immediately prior to the Merger and all rights in respect thereof, shall forthwith cease to exist and shall be cancelled, and the authorized capital stock of the Surviving Corporation immediately prior to the Merger shall continue to be outstanding and shall not be changed, but shall remain the same as immediately before the Merger.

(B0646844; 1)

Agreement and Plan of Merger - Page 2

- (b) The By-laws of Consona as they shall exist at the Effective Time of the Merger shall be and remain the By-laws of the Surviving Corporation until the same shall be altered, amended and repealed as therein provided or in accordance with law.
- (c) The directors of Consona at the Effective Time of the Merger shall remain the directors of the Surviving Corporation, each to continue in office until the next annual meeting of stockholders and until their successors shall have been elected and qualified.
- (d) The officers of Consona at the Effective Time of the Merger shall remain the officers of the Surviving Corporation, each to continue in office until the next annual meeting of directors and until their successors shall have been elected and qualified.
- At and after the Effective Time of the Merger, the Surviving Corporation (c) shall succeed to and possess, without further act or deed, all the rights, privileges, obligations, powers and franchises, both public and private, and all of the property, real, personal and mixed, of each of the Constituent Companies; all debts due to either of the Constituent Companies on whatever account, as well as for stock subscriptions, shall be vested in the Surviving Corporation; all claims, demands, property, rights, privileges, powers and franchises and every other interest of either of the Constituent Companies shall be as effectively the property of the Surviving Corporation as they were of either of the respective Constituent Companies; the title to any real estate vested by deed or otherwise in either of the Constituent Companies shall not revert or be in any way impaired by reason of the Merger, but shall be vested in the Surviving Corporation; all rights of creditors and all liens upon any property of either of the Constituent Companies shall be preserved unimpaired; all debts, liabilities and duties of the respective Constituent Companies shall thenceforth attach to the Surviving Corporation and may be enforced against it to the same extent as if such debts, liabilities and duties had been incurred or contracted by it; and the Surviving Corporation shall indemnify and hold harmless the officers and directors and managers, as applicable, of each of the Constituent Companies against all such debts, liabilities and duties and against all claims and demands arising out of the Merger.
- or assigns, the Merged Corporation will execute and deliver or cause to be executed and delivered all such deeds and instruments and will take or cause to be taken all such further action as the Surviving Corporation may deem necessary or desirable in order to vest in and confirm to the Surviving Corporation title to and possession of any property of either of the Constituent Companies acquired by the Surviving Corporation by reason or as a result of the Merger herein provided for and otherwise to carry out the intent and purposes hereof, and the officers and directors of the Merged Corporation and the officers and directors of the Surviving Corporation are fully authorized in the name of the Merged Corporation or otherwise to take any and all such action.
- (g) This Agreement shall be submitted to the sole stockholder of the Merged Corporation and the sole stockholder of the Surviving Corporation as and to the extent required

(80646844; 1)

Agreement and Plan of Merger - Page 3

by applicable law. The Merger shall take effect as of 12:00 a.m. June 30, 2007 (the "Effective Time")

- (h) All acts, plans, policies, approvals and authorizations of Knova, its officers, directors, committees elected or appointed by the officers and directors, which were valid and effective immediately prior to the Effective Time of the Merger, shall be taken for all purposes as the acts, plans, policies, approvals and authorizations of the Surviving Corporation and shall be effective and binding thereon as they were on Knova.
- (i) From the Effective Time of the Merger, the officers and directors of the Surviving Corporation are bereby authorized in the name of the entities that were the Constituent Companies to execute, acknowledge and deliver all instruments and do all things as may be necessary or desirable to vest in the Surviving Corporation any property or rights of either of the Constituent Companies or to carry out the purposes of this Agreement.

FOURTH: It is intended that this Agreement and Plan of Merger qualify as a liquidation in accordance with Sections 332, 334(b)(1) and 337 of the Internal Revenue Code of 1986, as amended.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK.]

(B0646844; 1)

06/29/2007 FRI 16:32 [TX/RX NO 6135] 2007

The undersigned authorized representatives of the Constituent Companies have executed and acknowledged this Agreement as of the date first set forth above.

CONSONA CRM INC.

By:

Name: Katherine Kinker

Title: UP, Finance

KNOVA SOFTWARE, INC.

By:

Name: Katherine Kinder

Title: VP, Finance

Knova Ima Cansona CRM Merger

06/29/2007 FRI 16:32 [TX/RX NO 6135] 図008

TRADEMARK REEL: 003593 FRAME: 0116