

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Termination of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, Inc.		05/25/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Demand Entertainment, Inc.
Street Address:	1454 3rd Street Promenade
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	CORPORATION: DELAWARE

Name:	Social Labs, LLC
Street Address:	1454 3rd Street Promenade
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2991274	ARCADETOWN

CORRESPONDENCE DATA

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

OP \$40.00 2991274

900083377

TRADEMARK
REEL: 003593 FRAME: 0329

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:

017625.4079TTDEMSOC1JES

NAME OF SUBMITTER:

John E. Slaughter

Signature:

/John E. Slaughter/

Date:

08/02/2007

Total Attachments: 2

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 25, 2007, is made by Wells Fargo Foothill, Inc. (the "Secured Party").

WHEREAS, Demand Entertainment, Inc. and Social Labs, LLC (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on April 20, 2007 at Reel 3526 and Frame 0632; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.


NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

Wells Fargo Foothill, Inc.

By: 
Name: THOMAS FORBATH
Title: VP

**Demand Entertainment, Inc.
(Delaware Corporation)**

**U.S. Trademark Subject to Security Interest
Granted by Demand Entertainment, Inc. and Social Labs, LLC
In Favor of Wells Fargo Foothill, Inc.
Recorded 4/20/07 at Reel 3526 Frame 0632**

Registered Marks

Mark	Registration No.	Registration Date
ARCADETOWN	2991274	09/06/05