

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-------------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Termination of Security Interest | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Wells Fargo Foothill, Inc. as Agent | | 05/25/2007 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Demand Answers, Inc. | | |
| Street Address: | 1454 3rd Street Promenade | | |
| City: | Santa Monica | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90401 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78909184 | AUDIO ANSWERS | |
| Serial Number: | 78909169 | VIDEO ANSWERS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (919)416-8363 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 9192868041 | | |
| Email: | pto_tmconfirmation@mvalaw.com | | |
| Correspondent Name: | Moore & Van Allen PLLC | | |
| Address Line 1: | 430 Davis Drive | | |
| Address Line 2: | Suite 500 | | |
| Address Line 4: | Morrisville, NORTH CAROLINA 27560 | | |
| ATTORNEY DOCKET NUMBER: | 017625.4079TTDEMANSWJES | | |
| NAME OF SUBMITTER: | John E. Slaughter | | |
| Signature: | /John E. Slaughter/ | | |

OP \$65.00 78909184

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**TRADEMARK
 REEL: 003593 FRAME: 0342**

Date:

08/02/2007

Total Attachments: 2

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of May 25, 2007, is made by Wells Fargo Foothill, Inc. as Agent (the "Secured Party").

WHEREAS, Demand Answers, Inc. (the "Grantor") has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on October 27, 2006 at Reel 3417 and Frame 0323; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

1. all of the Grantor's Trademarks to which the Grantor is a party including those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

Wells Fargo Foothill, Inc. as Agent

By: Thomas Forbath
Name: THOMAS FORBATH
Title: VP

Schedule A

**Demand Media, Inc.
(Delaware Corporation)**

**U.S. Trademarks Subject to Security Interest
Granted by Demand Answers, Inc.
In Favor of Wells Fargo Foothill, Inc. as Agent
Recorded 10/27/06 at Reel 3417 Frame 0323**

Pending Applications

| Mark | Application No. | Filing Date |
|---------------|------------------------|--------------------|
| AUDIO ANSWERS | 78909184 | 06/15/06 |
| VIDEO ANSWERS | 78909169 | 06/15/06 |