

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/21/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anthony Michael Castillo		07/21/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Hooked Industries
Street Address:	328 Mission View Drive
City:	Polson
State/Country:	MONTANA
Postal Code:	59860
Entity Type:	LIMITED LIABILITY COMPANY: MONTANA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3159929	IT'S DEEPER THAN YOU THINK
Registration Number:	3096522	JD
Registration Number:	3143057	HOOKED
Registration Number:	3143019	HOOKED

CORRESPONDENCE DATA

Fax Number: (949)975-7501
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 949-975-7500
 Email: uspto@bkgglaw.com
 Correspondent Name: Burkhalter Kessler Goodman & Geoge LLP
 Address Line 1: 2020 Main St., Suite 600
 Address Line 2: Attn: Eric Goodman
 Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: 1273.204,205,206,207

TRADEMARK

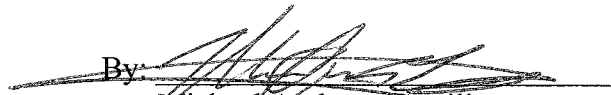
NAME OF SUBMITTER:	Eric J. Goodman
Signature:	/Eric J. Goodman/
Date:	08/02/2007
Total Attachments: 4 source=Signed assignment of Trademark 3143057#page1.tif source=Signed Assignment 3143019#page1.tif source=Signed Assignment 3096522#page1.tif source=Signed Assignment#page1.tif	

**ASSIGNMENT AND TRANSFER
HOOKED TRADEMARK**

WHEREAS Michael Anthony Castillo has adopted, used, and is using the trademark HOOKED ("mark") which is registered with the United States Patent and Trademark Office, Registration No. 3143057, dated September 12, 2006;

WHEREAS, Hooked Industries, LLC, a Montana limited liability company, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Michael Anthony Castillo does hereby assign unto Hooked Industries, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: 
Michael Anthony Castillo

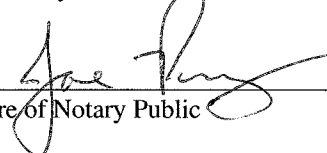
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

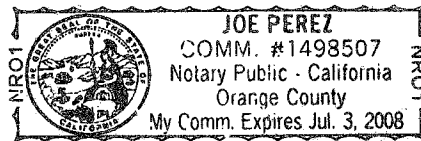
COUNTY OF ORANGE)

On 7-21 2007, before me, JOE PEREZ personally appeared **Michael Anthony Castillo**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public




My commission expires July 3, 2008

**ASSIGNMENT AND TRANSFER
HOOKED TRADEMARK**

WHEREAS Michael Anthony Castillo has adopted, used, and is using the trademark HOOKED ("mark") which is registered with the United States Patent and Trademark Office, Registration No 3143019, dated September 12, 2006;

WHEREAS, Hooked Industries, LLC, a Montana limited liability company, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Michael Anthony Castillo does hereby assign unto Hooked Industries, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: 
Michael Anthony Castillo


CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

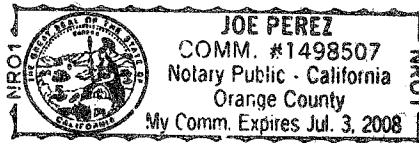
COUNTY OF ORANGE)

On 7-21-07 2007, before me, JOE PEREZ personally appeared **Michael Anthony Castillo**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public



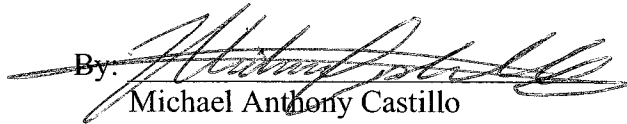
My commission expires July 3, 2008

**ASSIGNMENT AND TRANSFER
JD TRADEMARK**

WHEREAS Michael Anthony Castillo has adopted, used, and is using the trademark JD ("mark") which is registered with the United States Patent and Trademark Office, Registration No 3096522, dated May 23, 2006;

WHEREAS, Hooked Industries, LLC, a Montana limited liability company, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Michael Anthony Castillo does hereby assign unto Hooked Industries, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: 
Michael Anthony Castillo

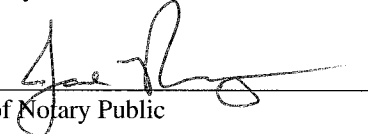
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

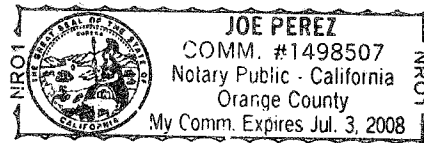
COUNTY OF ORANGE)

On 7-21 2007, before me, JOE PEREZ personally appeared **Michael Anthony Castillo**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public



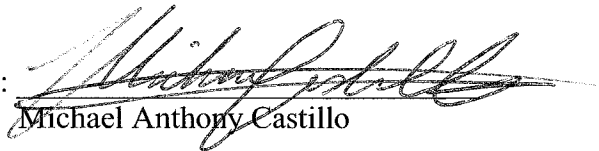
My commission expires July 3, 2008

**ASSIGNMENT AND TRANSFER
IT'S DEEPER THAN YOU THINK TRADEMARK**

WHEREAS Michael Anthony Castillo has adopted, used, and is using the trademark IT'S DEEPER THANK YOU THINK ("mark") which is registered with the United States Patent and Trademark Office, Registration No 3159929, dated October 17, 2006;

WHEREAS, Hooked Industries, LLC, a Montana limited liability company, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Michael Anthony Castillo does hereby assign unto Hooked Industries, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By: 
Michael Anthony Castillo

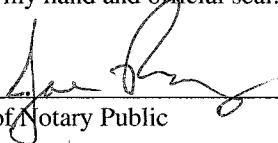
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

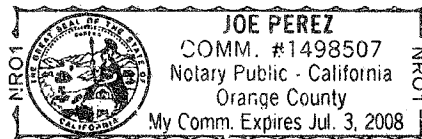
COUNTY OF ORANGE)

On 7-21 2007, before me, JOE PEREZ personally appeared **Michael Anthony Castillo**, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Signature of Notary Public



My commission expires July 3, 2008