

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CBS Radio Inc. of Los Angeles		08/01/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kevin Beyeler
Street Address:	Fross Zelnick Lehrman & Zissu, P.C.
Internal Address:	866 United Nations Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Gene Baxter
Street Address:	Fross Zelnick Lehrman & Zissu, P.C.
Internal Address:	866 United Nations Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78545758	KEVIN AND BEAN

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: dsullivan@frosszelnick.com
 Correspondent Name: Robert A. Becker

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Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.
Address Line 2: 866 United Nations Plaza
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:

KBey 0503883

NAME OF SUBMITTER:

Robert A. Becker

Signature:

/diana sullivan/

Date:

08/02/2007

Total Attachments: 1

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ASSIGNMENT

WHEREAS, CBS Radio Inc. of Los Angeles, a corporation organized and existing under the laws of Delaware, located at 1515 Broadway, New York, New York 10036 ("Assignor"), owns the trademark application listed below;

TRADEMARK	SERIAL NO.
KEVIN AND BEAN	78/545,758

WHEREAS, Kevin Beyeler and Gene Baxter (collectively, the "Assignees") are both U.S. citizens, with an address at c/o Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, NY 10017;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignees jointly any and all right, title, and interest that it has in and to the application listed above, as well as the trademark KEVIN AND BEAN, together with the goodwill of the business symbolized thereby, and with all claims arising out of or relating to the use or ownership of the trademark KEVIN AND BEAN that Assignor may have.

CBS RADIO INC. OF LOS ANGELES

By: Rebecca Borden

Name: Rebecca Borden

Title: Vice President and Assistant Secretary

Date: August 1, 2007