

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Educate, Inc.		06/14/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Educate Operating Company, LLC		
Street Address:	1001 Fleet Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	22102-3833		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3066884	INTERNET STRATEGY GROUP	
Registration Number:	3097125	.ISG	
Registration Number:	3097126	.ISG <INTERNET STRATEGY GROUP>	
CORRESPONDENCE DATA			
Fax Number:	(703)610-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703)610-8694		
Email:	IPDocketing@MilesStockbridge.com		
Correspondent Name:	Miles & Stockbridge P.C.		
Address Line 1:	1751 Pinnacle Drive, Suite 500		
Address Line 2:	Ronald E. Shapiro		
Address Line 4:	McLean, VIRGINIA 22102-3833		
ATTORNEY DOCKET NUMBER:	G3732-54		
NAME OF SUBMITTER:	Ronald E. Shapiro		

CH \$90.00 3066884

Signature:

/Ronald E. Shapiro/

Date:

08/02/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Educate, Inc. ("ASSIGNOR"), a corporation organized under the laws of the State of Delaware, whose business address is 1001 Fleet Street, Baltimore, Maryland 21202, owns the trademarks ("Marks") and the trademark registrations ("Registrations") listed on the attached Schedule A; and

WHEREAS, Educate Operating Company, LLC ("ASSIGNEE"), a limited liability company organized under the laws of the State of Delaware, whose business address is 1001 Fleet Street, Baltimore, Maryland 21202, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative on the date written below.

EDUCATE, INC.

By:  _____

Name: Peter J. Cohen

Title: President & Chief Operating Officer

Date: June ¹⁴~~10~~, 2007

Schedule A

Internet Strategy Group (US)
Reg. # 3,066,884 (March 7, 2006)

ISG (stylized) (US)
Reg. # 3,097,125 (May 30, 2006)

The logo consists of the lowercase letters 'isg' in a bold, serif font. The 'i' has a distinct dot, and the 's' and 'g' are connected at the bottom.

ISG (stylized) Internet Strategy Group and Design (US)
Reg. # 3,097,126 (May 30, 2006)

The logo features the lowercase letters 'isg' in a bold, serif font, identical to the one above. Below the letters, the text '<Internet Strategy Group>' is written in a smaller, sans-serif font.