

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lion's Wheel Industrial Corporation		07/30/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dooray Wheels, Inc.		
Street Address:	18003 Sky Park Circle, Suite F		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78754643	BLISS LUXURY WHEELS	
Serial Number:	76499642	EQUUS WHEELS	
Serial Number:	76610369	PASATI	
Serial Number:	76610370	FERANI WHEELS	
CORRESPONDENCE DATA			
Fax Number:	(310)820-5988		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 207-3800		
Email:	suzanne_johnston@bstz.com		
Correspondent Name:	Blakely Sokoloff Taylor & Zafman LLP		
Address Line 1:	12400 Wilshire Blvd., Suite 700		
Address Line 4:	Los Angeles, CALIFORNIA 90025-1040		
ATTORNEY DOCKET NUMBER:	006474.T001		
NAME OF SUBMITTER:	George W Hoover		

CH \$115.00 78754643

Signature:

/George W Hoover/

Date:

08/03/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Lion's Wheel Industrial Corporation (hereinafter referred to as "Assignor"), a California corporation, having a place of business at 18003 Sky Park Circle, Suite F, Irvine, California 92614, is the owner of the trademarks, applications for registration thereof and registrations thereof set forth below (hereinafter collectively referred to as the "Trademarks");

Trademark	Serial Number	Registration Number
Bliss Luxury Wheels	78/754,643	
Equus Wheels	76/499,642	3,259,690
Pasati	76/610,369	
Ferani Wheels	76/610,370	

WHEREAS, Dooray Wheels, Inc. (hereinafter referred to as "Assignee"), a California corporation, also having a place of business at 18003 Sky Park Circle, Suite F, Irvine, California 92614, is the successor in interest to Assignor with respect to the ongoing and existing business to which the Trademarks pertain;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the Trademarks and common law rights therein, including the applications for registration thereof and registrations thereof, and the goodwill of the business in connection with which the Trademarks are used, together with all rights of Assignor associated therewith, including the right to claim priority rights deriving from the Trademarks by virtue of international convention, treaty or otherwise.

EXECUTED this 30th day of July, 2007.

ASSIGNOR

LION'S WHEEL INDUSTRIAL CORPORATION

By: _____


Frank J. Lee
President