

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reid Plastics Group LLC		08/02/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Consolidated Container Company LP		
<b>Street Address:</b>	3101 Towercreek Parkway, Suite 300		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1331704	JUICE TREE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-881-7000		
<b>Email:</b>	barbara.yates@alston.com		
<b>Correspondent Name:</b>	Meredith W. Struby, Esq.		
<b>Address Line 1:</b>	1201 W. Peachtree Street		
<b>Address Line 2:</b>	c/o Alston & Bird LP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3424		
<b>ATTORNEY DOCKET NUMBER:</b>	323488		
<b>NAME OF SUBMITTER:</b>	Meredith W. Struby		
<b>Signature:</b>	/Meredith W. Struby/		

OP \$40.00 1331704

Date:

08/03/2007

**Total Attachments: 4**

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## ASSIGNMENT

THIS ASSIGNMENT, made by **REID PLASTICS GROUP LLC**, a limited liability company formed in the state of Delaware, having its principal place of business at 3101 Towercreek Parkway, Suite 300, Atlanta, Georgia, 30339, hereinafter referred to as Assignor;

WITNESSETH: That,

WHEREAS, as shown by the records of the United States Patent and Trademark Office, Assignor has previously acquired all right, title, and interest in and to the United States trademark registrations and/or applications identified on the attached Schedule and all goodwill of the business represented thereby (all hereinafter referred to as the "Trademarks"); and,

WHEREAS **CONSOLIDATED CONTAINER COMPANY LP**, a limited partnership formed in the state of Delaware, having its principal place of business at 3101 Towercreek Parkway, Suite 300, Atlanta, Georgia 30339, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in and to said Trademarks and in and to the goodwill of the business represented thereby; and

WHEREAS, the parties have agreed to the Assignment hereinafter set forth;

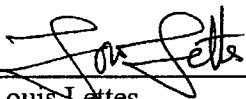
NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the above Assignor has sold and by these presents does hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, its entire right, title, and interest in and to said Trademarks and the goodwill of the business represented thereby, and all of its rights to sue for past infringement of said Trademarks worldwide, together with all claims for damage by reason of past infringement of said Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment; all to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the transactions contemplated hereby.

The Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, it possesses full title to the Trademarks as earlier identified, and that it has the unencumbered right and authority to make this assignment.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be executed this 2<sup>nd</sup> day of August, 2007.

**REID PLASTICS GROUP LLC**

By:  \_\_\_\_\_ (SEAL)  
Louis Lettes

Its: Senior Vice President, General Counsel, and Secretary

STATE OF \_\_\_\_\_ )  
 )  
COUNTY OF \_\_\_\_\_ )

I, \_\_\_\_\_, a Notary Public for said County and State, do hereby certify that Louis Lettes, personally came before me this day and acknowledged that he is Senior Vice President, General Counsel, and Secretary of Reid Plastics Group LLC and acknowledged, on behalf of Reid Plastics Group LLC, the due execution of the foregoing instrument.

Witness my hand and official seal, this the \_\_\_\_\_ day of \_\_\_\_\_, 2007.

(Official Seal)

\_\_\_\_\_  
Notary Public

My commission expires: \_\_\_\_\_

TRADEMARK SCHEDULE

<u>Trademark</u>	<u>Reg./App. No.</u>	<u>Registration Date</u>
JUICE TREE (design)	1331704	04/23/1985