

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Desgrippes Gobe International Holdings, Inc.		07/31/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Lipson Associates, Inc.
Street Address:	644 Eden Park Drive
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1973085	SENSE

CORRESPONDENCE DATA

Fax Number: (513)579-6457
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5135796960
 Email: trademarks@kmklaw.com
 Correspondent Name: Courtney A. Laginess
 Address Line 1: One East Fourth Street
 Address Line 2: Suite 1400
 Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	FI6920FI0003
NAME OF SUBMITTER:	Courtney A. Laginess

Signature:

/Courtney A. Laginess/

Date:

08/03/2007

Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DESGRIPPES GOBE INTERNATIONAL HOLDINGS, INC.", A DELAWARE CORPORATION,

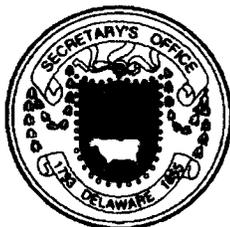
WITH AND INTO "LIPSON ASSOCIATES, INC." UNDER THE NAME OF "LIPSON ASSOCIATES, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF OHIO, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF JULY, A.D. 2007, AT 4 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF JULY, A.D. 2007, AT 5 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4399176 8100M

070873953



Harriet Smith Windsor

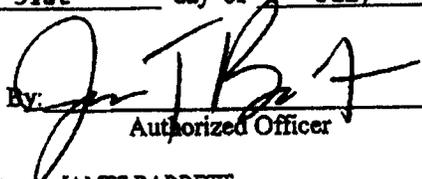
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5890905

DATE: 07-31-07

TRADEMARK
REEL: 003594 FRAME: 0336

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 31st day of July, A.D., 2007.

By:  _____
Authorized Officer

Name: JAMES BARRETT
Print or Type

Title: CHIEF EXECUTIVE OFFICER