

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Demand Media, Inc.		05/25/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	800 Fifth Avenue
Internal Address:	WA1-501-32-37
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98104
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2447530	G GOLFLINK
Registration Number:	2594002	RUN THE PLANET
Serial Number:	77167879	TRAILS.COM
Serial Number:	78921943	DEMAND
Serial Number:	78921940	DEMAND DOMAINS
Serial Number:	78921932	DEMAND MEDIA
Serial Number:	78909184	AUDIO ANSWERS
Serial Number:	78909169	VIDEO ANSWERS
Serial Number:	77105173	CHANNELME.TV
Serial Number:	77105060	CHANNELME
Serial Number:	77038975	ANSWERBAG
Serial Number:	77007852	WEHOW
Serial Number:	77007837	EHOW

OP \$340.00 2447530

CORRESPONDENCE DATA

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	017625.4079NTDEMMEJES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	08/03/2007

Total Attachments: 4

source=NGSI-T Demand Media#page1.tif

source=NGSI-T Demand Media#page2.tif

source=NGSI-T Demand Media#page3.tif

source=NGSI-T Demand Media#page4.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of May 25, 2007 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

DEMAND MEDIA, INC.,
a Delaware corporation

By: 

Name: RICHARD ROSENBLATT

Title: CHAIRMAN AND CHIEF EXECUTIVE OFFICER

TRADEMARK NOTICE
DEMAND MEDIA, INC.

TRADEMARK
REEL: 003594 FRAME: 0654

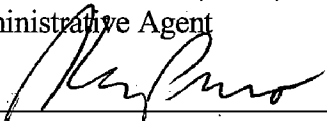
Acknowledged and Accepted.

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____

Name:

Title:



Ken Puro

Vice President

TRADEMARK NOTICE
DEMAND MEDIA, INC.

TRADEMARK
REEL: 003594 FRAME: 0655

Schedule 1**Demand Media, Inc.
(Delaware Corporation)****U.S. Trademarks****Registered Mark**

Mark	Registration No.	Registration Date
G GOLFLINK and Design	2447530	05/01/01
RUN THE PLANET	2594002	07/16/02

Pending Applications

Mark	Application No.	Filing Date
TRAILS.COM	771678879	04/27/07
DEMAND	78921943	07/03/06
DEMAND DOMAINS	78921940	07/03/06
DEMAND MEDIA	78921932	07/03/06
AUDIO ANSWERS	78909184	06/15/06
VIDEO ANSWERS	78909169	06/15/06
CHANNELME.TV	77105173	02/12/07
CHANNELME	77105060	02/12/07
ANSWERBAG	77038975	11/07/06
WEHOW	77007852	09/26/06
EHOW	77007837	09/26/06

TRADEMARK NOTICE
DEMAND MEDIA, INC.