

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YouStart, Inc.		05/25/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	800 Fifth Avenue		
Internal Address:	WA1-501-32-37		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77098203	YOUSTART	
Serial Number:	77098038	USTART	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	017625.4079NTUSTARTJES		
NAME OF SUBMITTER:	John E. Slaughter		

OP \$65.00 77098203

Signature:	/John E. Slaughter/
Date:	08/03/2007
Total Attachments: 4 source=NGSI-T YouStart#page1.tif source=NGSI-T YouStart#page2.tif source=NGSI-T YouStart#page3.tif source=NGSI-T YouStart#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

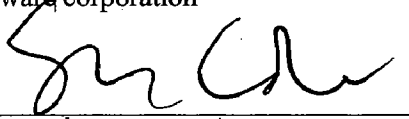
Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of May 25, 2007 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

YOUSTART, INC.,
a Delaware corporation

By: 

Name: SHAWN COLE

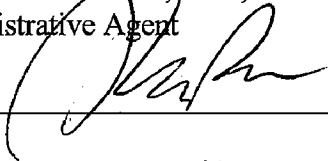
Title: SECRETARY

TRADEMARK NOTICE
DEMAND MEDIA, INC.

TRADEMARK
REEL: 003594 FRAME: 0671

Acknowledged and Accepted.

BANK OF AMERICA, N.A.,
as Administrative Agent

By:  _____

Name:

Title:

Ken Puro
Vice President

TRADEMARK NOTICE
DEMAND MEDIA, INC.

TRADEMARK
REEL: 003594 FRAME: 0672

Schedule 1

**YouStart, Inc.
(Delaware Corporation)**

U.S. Trademarks

Pending Applications

Mark	Application No.	Filing Date
YOUSTART	77098203	02/02/07
USTART	77098038	02/02/07

TRADEMARK NOTICE
DEMAND MEDIA, INC.