

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Cancer Society, South Atlantic Division, Inc. as successor to American Cancer Society, Maryland Division, Inc.		07/09/2007	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	American Cancer Society, Inc.		
Street Address:	250 Williams Street, N.W.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303-1002		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2641392	CARS FOR A CURE	
CORRESPONDENCE DATA			
Fax Number:	(202)661-5750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026615745		
Email:	kelly.howley@cancer.org		
Correspondent Name:	Kelly A. Howley		
Address Line 1:	901 E Street, N.W., Suite 500		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Kelly A. Howley		
Signature:	/Kelly A. Howley/		
Date:	08/06/2007		

OP \$40.00 2641392

Total Attachments: 1
source=assignment#page1.tif

ASSIGNMENT

THIS ASSIGNMENT is made as of the 27th day of June, 2007 between the American Cancer Society, South Atlantic Division, Inc., a Georgia non-profit corporation and successor by merger to the American Cancer Society, Maryland Division, Inc., with its principal place of business at 2200 Lake Boulevard, Atlanta, Georgia 30319 ("Assignor"), and the American Cancer Society, Inc., a New York Type B not-for-profit corporation with its principal place of business at 250 Williams Street, N.W., Atlanta, Georgia 30303-1002 (the "Assignee").

WHEREAS, Assignor is the owner of the mark "Cars for a Cure," Registration No. 2,641,392 (the "Mark"); and

WHEREAS, Assignor wishes to assign, grant and deliver exclusively to Assignee all rights, titles and interests of every kind and nature in and to the Mark, together with the goodwill and business of Assignor to which the Mark and applications pertain, and all rights of action and claims, including actions and claims for past infringement, thereof;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, and agrees further to assign, unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and all causes of action, claims and rights to sue and recover damages on past actions or infringement and other remedies thereof.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has caused this Assignment to be executed this 9 day of ~~June~~ ^{July}, 2007.

American Cancer Society, South Atlantic Division, Inc. successor to American Cancer Society, Maryland Division, Inc.

By: [Signature]
Name: JACK SHIPKOSKI
Title: CEO

STATE OF GEORGIA)
) SS
COUNTY OF COBB)

On this 9 day of ~~June~~ ^{July}, 2007, before me personally appeared JACK SHIPKOSKI, CEO of the American Cancer Society, South Atlantic Division, Inc., who acknowledged that he signed this instrument as a free act on behalf of the corporation with authority to do so.

(NOTARIAL SEAL)

[Signature]
NOTARY PUBLIC
My commission expires: AUGUST 29, 2007

Notary Public, Cobb County, Georgia
My Commission Expires August 29, 2007