

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/29/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KMART OF MICHIGAN, INC.		08/06/2007	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	SEARS BRANDS, LLC
Street Address:	3333 Beverly Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60179
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78592337	FIND YOUR INSPIRATION

CORRESPONDENCE DATA

Fax Number: (312)827-8185
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-955-6848
 Email: trademarks@bellboyd.com
 Correspondent Name: Kimberly N. Reddick
 Address Line 1: P.O. Box 1135
 Address Line 4: Chicago, ILLINOIS 60690

ATTORNEY DOCKET NUMBER:	118813-170
NAME OF SUBMITTER:	Kimberly N. Reddick
Signature:	/knr/

CH \$40.00 78592337

Date:

08/06/2007

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment, effective as of January 29, 2007, is made and entered into by and between Kmart of Michigan, Inc., a Michigan Corporation ("Assignor"), and Sears Brands, LLC, an Illinois Limited Liability Company ("Assignee").

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase and Sale Agreement in which Assignor transferred certain assets to Assignee, including the trademark FIND YOUR INSPIRATION, the pending trademark application associated therewith, Serial No. 78/592,337, and all rights related thereto (hereinafter, "the Mark");

WHEREAS, pursuant to the Sale, Assignor transferred to Assignee the Mark and the ongoing and existing portion of the business to which the Mark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, of all right, title and interest in and to the Mark, including all common law rights, registrations and applications therefore, together with the goodwill of the business associated with the Mark.

KMART OF MICHIGAN, INC.

By: MARY Tortorice

Name: Mary Tortorice

Title: Vice President

Date: 8/6/07