TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lee Harris Farms, Inc.		07/25/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	NWA Licensing, LLC
Street Address:	10397 Haxton Road
City:	Bentonville
State/Country:	ARKANSAS
Postal Code:	72712
Entity Type:	LIMITED LIABILITY COMPANY:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2548551	

CORRESPONDENCE DATA

Fax Number: (508)898-1502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 508-898-1501

Email: kvchelini@modl.com
Correspondent Name: Kathryn V. Chelini
Address Line 1: 1700 West Park Drive

Address Line 4: Westborough, MASSACHUSETTS 01581

ATTORNEY DOCKET NUMBER:	20669-00003
NAME OF SUBMITTER:	Kathryn V. Chelini
Signature:	/Kathryn V. Chelini/
Date:	08/07/2007

TRADEMARK REEL: 003595 FRAME: 0653

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ASSIGNMENT OF PATENT AND TRADEMARK

KNOW ALL MEN BY THESE PRESENTS:

This Assignment of Patent and Trademark ("Assignment") is entered into by and between LEE HARRIS FARMS, INC., an Arkansas corporation, having a place of business located at 8868 Lee Lane, Bentonville, Arkansas 72712, Seller, and NWA LICENSING, LLC, an Arkansas limited liability company, Buyer.

WHEREAS, Seller and Buyer are parties to a Real Estate and Asset Purchase Agreement dated January 31, 2007, wherein certain patents and intellectual property is to be sold and transferred by Seller to the Buyer; and

WHEREAS, the Seller desires to transfer and assign to the Buyer, and Buyer desires to accept the transfer and assignment of all of Seller's right, title and interest under a certain patent and trademark;

NOW, THEREFORE, in consideration of the purchase price set out in the Agreement, and other good and valuable consideration, the receipt of which is hereby acknowledged, the Seller does hereby assign, set over and sell to the Buyer for the territory United States of America all right, title and interest in and to the following:

(1) U. S. Patent No. 6,240,709

(2) The Lin Cube Trademark applicable to the Lin Cube equipment and proprietary bag (U. S. Supplemental Registration No. 2,548,551).

Seller makes no warranty with respect to the intellectual property other than Seller is conveying what Seller received and without further encumbrance.

The patent and trademark are to be held and enjoyed by the Buyer as fully and enjoyed as the same would have been held by the Seller had this assignment and sale not been made.

WITNESS MY HAND AND SEAL this 25th day of July, 2007.

LEE HARRIS FARMS, INC.

Lee Harris, Presiden

NWA LICENSING, LLC

Kenneth J. Sandstrom, Manager

TRADEMARK REEL: 003595 FRAME: 0655

STATE OF ARKANSAS)) ss.	ACKNOWLEDGMENT
STATE OF ARKANSAS COUNTY OF Whitehington)	
acting, within and for the said who stated that he is the Pi	County residen	rsigned, a Notary Public y and State, appeared in t of Lee Harris Farms, I strument for and in the n

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Lee Harris, who stated that he is the President of Lee Harris Farms, Inc., and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said corporation, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

and further stated and ack instrument for the considera	ion, uses and purposes therein mentioned and set forth.
July, 2007. CLARA M. HOLBROOK Washington County My Commission Expires June 1, 2012 Commission Expires:	REOF, I have hereunto set my hand and official seal this 25th day of Lawren yn - Klollurook NOTARY PUBLIC
STATE OF ARKANSAS COUNTY OF) ss. <u>ACKNOWLEDGMENT</u>)
On this day before t	ne undersigned, a Notary Public, duly commissioned, qualified and

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named Kenneth J. Sandstrom, who stated that he is the Manager of NWA Licensing, LLC, and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said limited liability company, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 25th day of

July 2007: OFFICIAL SEAL

LARRISSA D. HUFF

NOTARY PUBLICARIANSAS

WASHINGTON COUNTY

MY COMMISSION EXPIRES: 9-02-2009

Commission Expires:

NOTARY PUBLIC

TRADEMARK REEL: 003595 FRAME: 0656

BILL OF SALE

KNOW ALL MEN BY THESE PRESENTS:

WHEREAS, the Seller and Buyer have entered into a certain Real Estate and Asset Purchase Agreement dated January 31, 2007, (herein "Purchase Agreement") whereby certain assets are to be transferred by LEE HARRIS FARMS, INC., an Arkansas corporation, the Seller to BBG HOLDINGS, LLC, an Arkansas limited liability company, and NWA LICENSING, LLC, an Arkansas limited liability company, collectively, the Buyer;

NOW, THEREFORE, in consideration of the consideration set out in the Purchase Agreement, and other good and valuable consideration, the receipt of which is hereby acknowledged, Seller, by this Bill of Sale does hereby sell, convey, transfer and assign to the Buyer, its successors and assigns, all of Seller's right, title and interest in and to certain assets and properties of the Seller:

- (a) All of the equipment including, but not limited to, the equipment listed on Schedule "1-B" attached hereto. The Lin Cube equipment includes all the machinery, equipment, spare parts, tools and other property which Seller previously acquired from Lin Pac, Inc., all of which is specifically identified as such on Schedule "1-B" except for excluded equipment described in Section 2 of the Purchase Agreement.
- (b) The following intellectual property:

U. S. Patent No. 6,240,709 and all associated international patents and patent applications.

The Lin Cube Trademark applicable to the Lin Cube equipment and proprietary bag (U. S. Supplemental Registration No. 2,548,551.

TO HAVE AND TO HOLD the said goods, property and effects unto the said BBG HOLDINGS, LLC, and unto its successors and assigns forever.

The Buyer acknowledges and agrees that the assets are sold, conveyed, transferred and assigned in "AS-IS AND WHERE-IS CONDITION" AND SELLER MAKES NO REPRESENTATIONS OR WARRANTIES CONCERNING THE QUALITY OR CONDITION OF THE ASSETS. EXCEPT AS SET FORTH HEREIN, SELLER MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, CONCERNING THE TRANSFERRED ASSETS, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. SELLER MAKES NO WARRANTY WITH RESPECT TO INTELLECTUAL PROPERTY OTHER THAN THAT SELLER IS CONVEYING WHAT SELLER RECEIVED WITHOUT ANY FURTHER ENCUMBRANCE.

IN TESTIMONY WHEREOF, the name of the Seller is hereunto affixed by its President this 25th day of July, 2007.

LEE HARRIS FARMS, INC.

LEE HARRIS - President

TRADEMARK REEL: 003595 FRAME: 0657

NWA LICENSING, LLC BBG HOLDINGS, LLC
By Bring By: Manager By: Kenneth J. Sandstrom, Manager Kenneth J. Sandstrom, Manager
STATE OF ARKANSAS) COUNTY OF WAShing) SS. ACKNOWLEDGMENT OUT OF THE STATE OF T
On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within-named LEE HARRIS, who stated that he is the President of LEE HARRIS FARMS, INC., a corporation, and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said Corporation, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and se forth.
IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 25th day of July, 2007. Louis Sh. Kolkrosk
CLARA M. HOLBROOK WashIngton Gounty My Commission Expires June 1, 2012 Commission Expires:
STATE OF ARKANSAS)) ss. ACKNOWLEDGMENT COUNTY OF Washington)
On this day before the undersigned, a Notary Public, duly commissioned, qualified and

acting, within and for the said County and State, appeared in person the within-nan Kenneth J. Sandstrom, who stated that he is the Manager of BBG HOLDINGS, LLC, an Arkansas limited liability company, and NWA LICENSING, LLC, an Arkansas Limited Liability, and is duly authorized in that capacity to execute the foregoing instrument for and in the name and behalf of said limited liability company, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 25th day of July, 2007.

OFFICIAL SEAL LARRISSA D. HUFF NOTARY PUBLIC-ARKANSAS WASHINGTON COUNTY MY COMMISSION EXPIRES: 9-02-2009

Commission Evniras

RECORDED: 08/07/2007

TRADEMARK

REEL: 003595 FRAME: 0658