

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kahuna Action Products Pty Ltd.		07/11/2007	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2784564	WEB WIDGETS	
CORRESPONDENCE DATA			
Fax Number:	(408)253-0186		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	408-974-4954		
Email:	lwidup@apple.com		
Correspondent Name:	Apple Inc. c/o Lisa G. Widup		
Address Line 1:	1 Infinite Loop, MS 3TM		
Address Line 4:	Cupertino, CALIFORNIA 95014		
NAME OF SUBMITTER:	Lisa G. Widup		
Signature:	/Lisa G. Widup/		
Date:	08/07/2007		
Total Attachments: 1 source=WEB WIDGETS assignment#page1.tif			

CH \$40.00 2784564

ASSIGNMENT OF TRADEMARK

WHEREAS KAHUNA ACTION PRODUCTS PTY LTD ("Assignor"), an Australian corporation with its business address at 141 Robertson Street, Fortitude Valley, QLD 4006, currently owns U.S. Registration Number 2,784,564 (the "Registration") for the mark WEB WIDGETS (the "Mark"), registered on November 18, 2003;

WHEREAS Apple Inc. ("Assignee"), a California corporation with its business address at 1 Infinite Loop, Cupertino, California 95014, wishes to acquire the Mark, the Registration, and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the Registration, and the goodwill of the business symbolized by the Mark, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: _____, 2007

KAHUNA ACTION PRODUCTS PTY LTD

By *Kenneth S. Pryce*

Name: *Kenneth S. Pryce*

Title: *Managing Director*