

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HDA Acquisition, Corp.		12/20/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Zooey Apparel, Inc.		
Street Address:	1526 Cloverfield Blvd.		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77018263	A TO ZOOEY	
CORRESPONDENCE DATA			
Fax Number:	(312)357-5310		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3123575322		
Email:	sfix@hartmarx.com		
Correspondent Name:	Sophie Fix		
Address Line 1:	101 North Wacker Drive, Suite 2300		
Address Line 2:	Hartmarx Legal Department		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Sophie Fix		
Signature:	/sophiefix/		
Date:	08/07/2007		

CH \$40.00 77018263

Total Attachments: 1

900083763

**TRADEMARK
 REEL: 003596 FRAME: 0253**

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "HDA ACQUISITION CORP.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "ZOOEY APPAREL, INC.", THE TWENTIETH DAY OF DECEMBER, A.D. 2006, AT 12:21 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "HDA ACQUISITION CORP." WAS INCORPORATED ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2006.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE NOT HAVING BEEN CANCELLED OR DISSOLVED SO FAR AS THE RECORDS OF THIS OFFICE SHOW AND IS DULY AUTHORIZED TO TRANSACT BUSINESS.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.



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Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 5305339

DATE: 12-22-06