

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fiserv Fulfillment Services, Inc.		08/01/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Fiserv, Inc.		
Street Address:	255 Fiserv Drive		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53045		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2529752	GATORS	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	034083-9206 US00		
NAME OF SUBMITTER:	Jaime L. Puls		
Signature:	/jaime l. puls/		
Date:	08/08/2007		

OP \$40.00 2529752

Total Attachments: 2
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This Agreement is made by and between Fiserv Fulfillment Services, Inc., a Pennsylvania Corporation (hereinafter "Assignor") and Fiserv, Inc., a Wisconsin Corporation, having an address of 255 Fiserv Drive, Brookfield, WI 53045 (hereinafter "Assignee") on this 1st day of August, 2007 ("Effective Date").

WHEREAS, Assignor owns the trademark identified in Exhibit A attached hereto (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Mark and the federal trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Mark, including the federal trademark registration therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Mark.

FISERV FULFILLMENT SERVICES, INC.
("Assignor")

Signature: John C. Mezzanotte

Dated: 8/1/2007

By: John C. Mezzanotte

Title: Vice President and Assistant General Counsel

EXHIBIT A

Mark
GATORS

Reg. No.
2529752

Reg. Date.
January 15, 2002