

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicago Reader, Inc.		07/24/2007	CORPORATION: ILLINOIS

RECEIVING PARTY DATA	
Name:	CL Chicago, Inc.
Street Address:	810 North Howard Avenue
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33606
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2151502	THE STRAIGHT DOPE
Registration Number:	2088833	R
Registration Number:	2176617	CHICAGO READER
Registration Number:	2162072	READER MATCHES
Registration Number:	2098794	READER
Registration Number:	2650932	LOOSE LIPS
Registration Number:	2544674	HOT TYPE
Registration Number:	3170772	CRAFTY BASTARDS
Serial Number:	78735401	CHICAGO READER
Registration Number:	1112732	R
Registration Number:	1113602	READER
Registration Number:	1146939	HOT TYPE
Registration Number:	1152348	THE STRAIGHT DOPE
Registration Number:	1366600	READER

OP \$365.00 2151502

CORRESPONDENCE DATA

Fax Number: (813)221-4210

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ATTORNEY DOCKET NUMBER:	060658-0104
NAME OF SUBMITTER:	Jill M. Schenk
Signature:	/Jill M. Schenk/
Date:	08/08/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, CHICAGO READER, INC., an Illinois corporation, of 11 East Illinois Street, Chicago, Illinois 60611 (hereinafter "Assignor") is the owner of all right, title and interest in and to the trademark registrations filed in the United States Patent and Trademark Office and attached hereto as Schedule 1.

WHEREAS, CL CHICAGO, INC., a Florida corporation, of 810 North Howard Avenue, Tampa, Florida 33606 (hereinafter "Assignee"), is desirous of acquiring said trademark registrations;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States rights, title and interest in and to the aforementioned trademark registrations together with the goodwill associated therewith, and the United States Trademark Registrations thereof.

ASSIGNOR:

ASSIGNEE:

CHICAGO READER, INC.,
an Illinois corporation

CL CHICAGO, INC.,
a Florida corporation

By: Thomas K. Yoder
Name: Thomas K. Yoder
Title: Treasurer & Secretary

By: Angela C Lafon
Name: Angela C Lafon
Title: SVP / Treasurer

SCHEDULE 1 TO TRADEMARK ASSIGNMENT

Country	Status	Mark	Application Number	Application Date	Registration Number	Registration Date
U.S.	Registered	THE STRAIGHT DOPE	75/976,959	3/5/1996	2,151,502	4/14/1998
U.S.	Registered	R AND DESIGN	75/070,696	3/11/1996	2,088,833	8/19/1997
U.S.	Registered	CHICAGO READER	75/298,834	5/27/1997	2,176,617	7/28/1998
U.S.	Registered	READER MATCHES	75/299,558	5/29/1997	2,162,072	6/21/1998
U.S.	Registered	READER	75/069,546	3/8/1996	2,098,794	9/23/1997
U.S.	Registered	LOOSE LIPS	75/586,626	11/12/1998	2,650,932	11/19/2002
U.S.	Registered	HOT TYPE	76/221,482	3/8/2001	2,544,674	3/5/2002
U.S.	Registered	CRAFTY BASTARDS	76/620,402	4/29/2005	3,170,772	11/14/2006
U.S.	Pending	CHICAGO READER	78/735,401	10/18/2005		
U.S.	Registered	"R" LOGO	171,664	5/24/1978	1,112,732	2/6/1979
U.S.	Registered	READER AND DESIGN	171,670	5/24/1978	1,113,602	2/20/1979
U.S.	Registered	HOT TYPE (SUPPLEMENTAL REGISTER)	171,669	5/24/1978	1,146,939	2/10/1981
U.S.	Registered	THE STRAIGHT DOPE	171,668	5/24/1978	1,152,348	4/28/1981
U.S.	Registered	READER	73/475,675	4/16/1984	1,366,600	10/22/1985

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