

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AJ Intermediate Holdings LLC		02/02/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KEE Action Sports LLC
Street Address:	570 Mantua Boulevard
City:	Sewell
State/Country:	NEW JERSEY
Postal Code:	08080
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	77089323	KEE ACTION SPORTS
Serial Number:	77127370	FACTION
Serial Number:	77093711	ADRENALINE DELIVERED

CORRESPONDENCE DATA

Fax Number: (215)568-6499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-568-6400
 Email: ptomail@volpe-koenig.com, msnyder@volpe-koenig.com,
 LMcGuinness@volpe-koenig.com
 Correspondent Name: Michael F. Snyder
 Address Line 1: 30 S. 17th Street
 Address Line 2: Suite 1600
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	NPS-1A
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OP \$90.00 77089323

NAME OF SUBMITTER:	Michael F. Snyder
Signature:	/Michael F. Snyder/
Date:	07/20/2007
Total Attachments: 2 source=KEE Action Sports LLC Certificate of Amendment#page1.tif source=KEE Action Sports LLC Certificate of Amendment#page2.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AJ INTERMEDIATE HOLDINGS LLC", CHANGING ITS NAME FROM "AJ INTERMEDIATE HOLDINGS LLC" TO "KEE ACTION SPORTS LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF FEBRUARY, A.D. 2007, AT 5:33 O'CLOCK P.M.

4225559 8100

070121341



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5405932

DATE: 02-02-07

TRADEMARK
REEL: 003596 FRAME: 0861

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:46 PM 02/02/2007
FILED 05:33 PM 02/02/2007
SRV 070121341 - 4225559 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: AJ Intermediate Holdings LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company is KEE Action Sports LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 2nd day of February, A.D. 2007.

By: /s/ Sean Murphy
Authorized Person(s)

Name: Sean Murphy
Print or Type