

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Case It, LLC | | 08/03/2007 | LIMITED LIABILITY COMPANY: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Beaux-Merzon, Inc. | | |
| Street Address: | 1050 Valley Brook Ave. | | |
| City: | Lyndhurst | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07071 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2956634 | CASE IT | |
| Registration Number: | 2939267 | CASE IT | |
| Serial Number: | 78560773 | ICEBERG | |
| Serial Number: | 78559209 | BUILD A BINDER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)888-0255 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212 888 3033 | | |
| Email: | sbuhofer@beckerglynn.com | | |
| Correspondent Name: | Stephen P. Buhofer | | |
| Address Line 1: | 299 Park Avenue | | |
| Address Line 4: | New York, NEW YORK 10171 | | |
| NAME OF SUBMITTER: | Stephen P. Buhofer | | |
| Signature: | /Stephen P. Buhofer/ | | |

OP \$115.00 2956634

Date:

08/09/2007

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS made as of the 3rd day of August, 2007, by CASE IT, LLC, a New Jersey limited liability company ("Assignor"), to BEAUX-MERZON, INC., a New York corporation ("Assignee").

RECITALS

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in, to and under Assignor's registered trademarks and trademark applications listed on Schedule A annexed hereto and incorporated herein by reference (the foregoing being referred to herein as the "Marks").


NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Marks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to principles of conflicts of laws thereof which would direct the general application of the laws of a different jurisdiction.

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IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

CASE IT, LLC, as Assignor

By: 
Name:
Title:

SCHEDULE A TO

ASSIGNMENT OF TRADEMARKS

Registered Trademarks

| <u>Mark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|-------------|-------------------------|--------------------------|
| CASE IT | 2956634 | 5/31/2005 |
| CASE IT | 2939267 | 4/12/2005 |

Trademark Applications

| <u>Mark</u> | <u>Serial No.</u> | <u>Filing Date</u> |
|----------------|-------------------|--------------------|
| ICEBERG | 78560773 | 2/4/2005 |
| BUILD A BINDER | 78559209 | 2/2/2005 |