

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/31/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
M&B Design Enterprises LLC		08/06/2007	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	Ammeen Properties, LLC
Street Address:	641 Lexington Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	77072894	KRUN
Serial Number:	77072906	KRUN
Serial Number:	77072908	KRUN
Serial Number:	77072918	KRUN
Serial Number:	77072924	KRUN
Serial Number:	77072931	KRUN
Serial Number:	77073167	KRUN
Serial Number:	77084920	KROON
Serial Number:	77084927	KROON
Serial Number:	77084939	KROON

CORRESPONDENCE DATA

CH \$265.00 77072894

Fax Number: (212)894-5663
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-940-8663
Email: nytrademark@kattenlaw.com
Correspondent Name: Simon Bock
Address Line 1: 575 Madison Avenue
Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER:	334704-00002
NAME OF SUBMITTER:	Simon Bock
Signature:	/sb/
Date:	08/09/2007

Total Attachments: 6
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U.S. CONFIRMATORY ASSIGNMENT OF TRADEMARKS

WHEREAS, M&B DESIGN ENTERPRISES LLC, an Illinois limited liability company, having its principal place of business at 80 Augusta Drive, Deerfield, Illinois 60015 (“Assignor”), is the owner of all right, title and interest in and to the intellectual property annexed hereto as Schedule A and the priority rights associated therewith; and

WHEREAS, AMMEEN PROPERTIES, LLC, a Delaware limited liability company, having its principal place of business at 641 Lexington Avenue, New York, NY 10022 (“Assignee”), is desirous of acquiring the intellectual property identified on Schedule A and the goodwill associated therewith;

NOW, THEREFORE, effective on and as of July 31, 2007, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged and confirmed, the Assignor hereby assigned, conveyed, transferred, delivered, set over and vested to and in Assignee, its successors and assigns, absolutely and forever, all right, title and interest, in and to the intellectual property identified and described on Schedule A annexed hereto, including U.S. trademark registrations, applications and renewals and all other means necessary to use such property in connection with the business of the Assignor and the intellectual property scheduled on Schedule A annexed hereto. The Assignor hereby , conveyed, transferred, delivered, set over and vested all intellectual property referenced herein, all common law rights and rights to register, together with the goodwill of the business, and all income, royalties, damages and payments now or hereafter due or payable in respect to the intellectual property, and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of the intellectual property and the rights thereto.

The Assignor acknowledges and confirms that the Assignee shall, in any event, be deemed hereunder and in accordance with the terms and conditions of this U.S. Confirmatory Assignment of Trademarks (this "Assignment"), to be the owner of the intellectual property annexed hereto as Schedule A.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer this ___ day of August, 2007.

M&B DESIGN ENTERPRISES LLC

By: 

Richard Michael Wheelan, III
Member

ACCEPTED AND ACKNOWLEDGED BY

AMMEEN PROPERTIES, LLC

By: 

James J. Ammeen
Managing Member

NEW YORK
STATE OF ~~ILLINOIS~~ }
COUNTY OF *NEW YORK* } ss.:

ACKNOWLEDGMENT

On this 2nd day of August, 2007, before me came Richard Michael Wheelan, III, who stated that he is a Member of M&B DESIGN ENTERPRISES LLC and acknowledged that he executed the above instrument as the act and deed of M&B DESIGN ENTERPRISES LLC with full authority to do so.



Notary Public

NEIL A. GOLDBERG
Notary Public, State of New York
No. 01GO6034162
Qualified in Suffolk County
Commission Expires December 6, 2009

STATE OF NEW YORK }
COUNTY OF NEW YORK } ss.:

ACKNOWLEDGMENT

On this 6th day of August, 2007, before me came James J. Ammeen, who stated that he is the Managing Member of AMMEEN PROPERTIES, LLC and acknowledged that he executed the above instrument as the act and deed of AMMEEN PROPERTIES, LLC with full authority to do so.



Notary Public

CAROLYN F. CURRAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 01CU6153050
Qualified in Queens County
My Commission Expires September 25, 2010

SCHEDULE A

Intellectual Property

TRADEMARK

REEL: 003597 FRAME: 0717

M&B DESIGN ENTERPRISES LLC TRADEMARK APPLICATIONS STATUS

REGISTRATIONS

<u>MARK</u>	<u>REG. NO.</u>	<u>GOODS/SERVICES</u>	<u>IC</u>	<u>REG. DATE</u>	<u>STATUS</u>

PENDING APPLICATIONS

<u>MARK</u>	<u>SER. NO.</u>	<u>GOODS/SERVICES</u>	<u>IC</u>	<u>FILING DATE</u>	<u>STATUS</u>
KRÜN	77/072,894	Perfume, cologne	003	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Examiner's Amendment rejecting change 2/20/07; Approved for publication as filed 3/1/07
KRÜN	77/072,906	Glasses, sunglasses, cases for glasses and sunglasses and compact discs	009	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Office Action 2/20/07 rejecting change and requiring amendment of ID of goods.
KRÜN	77/072,908	Jewelry, watches	014	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Examiner's Amendment rejecting change 2/20/07; Approved for publication as filed 2/23/07
KRÜN	77/072,918	Handbags, Purses, Wallets, Briefcases	018	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Examiner's Amendment rejecting change 2/20/07; Approved for publication as filed 2/23/07
KRÜN	77/072,924	Clothing, Hats, Belts, Ties, Footwear, Shirts, Pants, Underwear, Skirts, Blouses	025	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Office Action 2/20/07 rejecting change and requiring amendment of ID of goods.

Status Date: March 4, 2007

KRÜN	77/072,931	Retail Department Stores, Retail On-line Department Stores	035	12/28/06	Preliminary Amendment to KROON filed 1/15/07; Examiner's Amendment rejecting change 2/20/07; Approved for publication as filed 3/1/07
KRÜN	77/073,167	Credit Card Services	036	12/29/06	Preliminary Amendment to KROON filed 1/15/07; Examiner's Amendment rejecting change 2/20/07; Approved for publication as filed 3/1/07
KROON	77/084,920	Jewelry, watches	014	1/17/07	Approved by the examining attorney for publication for opposition 2/22/07. This is NOT the beginning of the Opposition period.
KROON	77/084,927	Handbags, Purses, Wallets, Briefcases	018	1/17/07	Approved by the examining attorney for publication for opposition 2/22/07. This is NOT the beginning of the Opposition period.
KROON	77/084,939	Clothing, Hats, Belts, Ties, Footwear, Shirts, Pants, Underwear, Skirts, Blouses	025	1/17/07	Approved by the examining attorney for publication for opposition 2/22/07. This is NOT the beginning of the Opposition period.

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