

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the change of name in Reg. No. 3,181,999 filed in error previously recorded on Reel 003588 Frame 0299. Assignor(s) hereby confirms the change of name (filed in error).

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rainbow HD Holdings LLC		07/20/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	VOOM HD Holdings LLC
Street Address:	1111 Stewart Avenue
City:	Bethpage
State/Country:	NEW YORK
Postal Code:	11714
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78745814	SIZZLE

CORRESPONDENCE DATA

Fax Number: (212)556-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 556-2375
 Email: nytrademarks@kslaw.com
 Correspondent Name: Maren C. Perry
 Address Line 1: 1185 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	14357/104001
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/mcp/

CH \$40.00 78745814

Date:

08/09/2007

Total Attachments: 3

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rainbow HD Holdings LLC		07/20/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	VOOM HD Holdings LLC		
Street Address:	1111 Stewart Avenue		
City:	Bethpage		
State/Country:	NEW YORK		
Postal Code:	11714		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	78799321	FAMILY ROOM HD	
Serial Number:	77221142	FAMILY ROOM HD	
Serial Number:	78745814	SIZZLE	
Serial Number:	78801385	VOOM HD NETWORKS	
Registration	3222014	FILM FEST HD	

TRADEMARK

Number:		
Registration Number:	3181999	GAMEPLAY
Registration Number:	3106742	THE MAJESTIC HD
Registration Number:	3042478	VOOM
Registration Number:	3083443	VOOM
Registration Number:	3036558	VOOM
Registration Number:	3036559	VOOM
Registration Number:	3222061	WORLD CINEMA HD

CORRESPONDENCE DATA

Fax Number: (212)556-2222
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 556-2100
 Email: nytrademarks@kslaw.com
 Correspondent Name: Maren C. Perry
 Address Line 1: 1185 Avenue of the Americas
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	14318/104001
NAME OF SUBMITTER:	Maren C. Perry
Signature:	/mcp/
Date:	07/23/2007

Total Attachments: 0

RECEIPT INFORMATION

ETAS ID: TM90101
 Receipt Date: 07/23/2007
 Fee Amount: \$315

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