

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
French Fragrances, Inc.		01/24/2001	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Elizabeth Arden, Inc.		
Street Address:	14100 NW 60th Avenue		
City:	Miami Lakes		
State/Country:	FLORIDA		
Postal Code:	33014		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1452804	TAXI 2	
CORRESPONDENCE DATA			
Fax Number:	(212)261-1060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 261-1182		
Email:	james.perry@elizabetharden.com		
Correspondent Name:	James Thomas Perry		
Address Line 1:	200 Park Avenue South		
Address Line 2:	7th Floor		
Address Line 4:	New York City, NEW YORK 10003		
ATTORNEY DOCKET NUMBER:	TAXI2		
NAME OF SUBMITTER:	James Thomas Perry		
Signature:	/James Thomas Perry/		
Date:	08/09/2007		

CH \$40.00 1452804

Total Attachments: 2
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1/24/01

CERTIFICATE OF
AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
FRENCH FRAGRANCES, INC.

FILED
01 JAN 23 PM 3:29
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Pursuant to Section 607.1007 of the Florida Business Corporation Act, French Fragrances, Inc., a Florida corporation (the "Corporation"), certifies that:

(1) The original Certificate of Incorporation of the Corporation was filed with the Department of State on September 28, 1960, was amended from time to time and amended and restated from time to time (the "Articles").

(2) The Amended and Restated Articles of Incorporation of the Corporation attached hereto (the "New Articles") amend and restate in their entirety the current Articles, as follows (the "Amendment"):

Article I of the Articles was amended to change the name of the Corporation to "Elizabeth Arden, Inc."

(3) There are no discrepancies between the provisions of the Articles and the provisions of the New Articles other than the inclusion of the foregoing Amendment and the omission of matters of historical interest.

(4) Pursuant to Section 607.1003, the resolution proposing the Amendment was duly adopted by the Board of Directors of the Corporation on October 25, 2000 and was recommended to and approved by a majority of the shareholders of the Corporation entitled to vote thereon at a duly called Special Meeting held on January 03, 2001.

(5) The effective date of these Amended and Restated Articles of Amendment shall be Wednesday, January 24, 2001.

IN WITNESS WHEREOF, French Fragrances, Inc. has caused these Amended and Restated Articles of Incorporation to be executed by its President on this 23rd day of January, 2001.

FRENCH FRAGRANCES, INC.

by:



Name: Oscar E. Marina
Title: Senior Vice President,
Secretary and General
Counsel

State of Florida



Department of State

I certify the attached is a true and correct copy of the Amended and Restated Articles of Incorporation, filed on , for ELIZABETH ARDEN, INC., a corporation organized under the laws of the State of Florida, as shown by the records of this office.

The document number of this corporation is 240627.

Given under my hand and the
Great Seal of the State of Florida
at Tallahassee, the Capitol, this the
Twenty-fourth day of February, 2005



CR2EO22 (2-03)

Glenda E. Hood
Glenda E. Hood
Secretary of State

TRADEMARK