

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M-Data, Inc.		10/21/2003	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Electronics for Imaging, Inc.		
Street Address:	303 Velocity Way		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2808037	PRINTSMITH SITE	
CORRESPONDENCE DATA			
Fax Number:	(310)586-0564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3105866568		
Email:	latm2@gtlaw.com		
Correspondent Name:	Susan L. Heller		
Address Line 1:	Greenberg Traurig, LLP		
Address Line 2:	2450 Colorado Avenue, Suite 400E		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
ATTORNEY DOCKET NUMBER:	070925-900267		
NAME OF SUBMITTER:	Susan L. Heller		
Signature:	/slh/gk/		
Date:	08/09/2007		

CH \$40.00 2808037

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 21 day of OCTOBER, 2003, by and between M-Data, Inc., an Arizona corporation having a place of business at 451 N. Dean Avenue, Chandler, Arizona 85226 (hereinafter referred to as "ASSIGNOR"), and Electronics For Imaging, Inc., a Delaware corporation having a place of business at 303 Velocity Way, Foster City, California 94404 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks identified in Schedule A below ("Marks");

WHEREAS, ASSIGNEE is desirous of acquiring all ASSIGNOR's right, title, and interest in and to the Marks; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Marks;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all ASSIGNOR's right, title, and interest in and to the Marks, including but not limited to the applications and registrations relating to the trademarks listed in Schedule A annexed hereto, together with the goodwill of the business symbolized by the Marks and any and all applications and registrations therefore, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

ASSIGNOR shall promptly, upon the request of ASSIGNEE, execute such other documents and/or instruments of assignment, transfer and conveyance as ASSIGNEE may reasonably request to permit ASSIGNEE to record the assignment made by this instrument or any other documents ASSIGNEE may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have each executed this Assignment, which is effective as of the day and year first written above.

M-Data, Inc.

By: [Signature]
Marc Olin

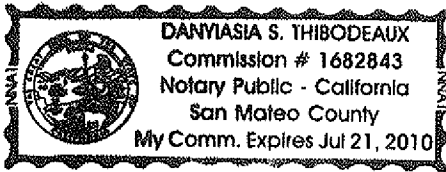
Title: VICE PRESIDENT

State of California

County of San Mateo

On August 1, 2007 before me, Danyasia S. Thibodeaux, Notary Public, personally appeared Marc Olin of M-Data, Inc., known to me or proved to me on the basis of satisfactory evidence to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated as the act and deed of said company.

[seal]



WITNESS my hand and official seal.

[Signature]
Notary Public

Electronics For Imaging, Inc.

By: [Signature]
James L. Etheridge
General Counsel

State of California

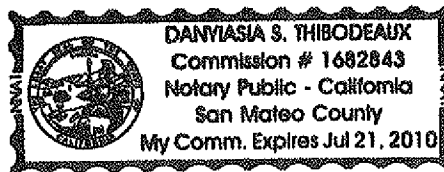
County of San Mateo

On August 1, 2007 before me, Danyasia S. Thibodeaux, Notary Public, personally appeared James L. Etheridge of Electronics For Imaging, Inc., known to me or proved to me on the basis of satisfactory evidence to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed, and in the capacity therein stated as the act and deed of said company.

[seal]

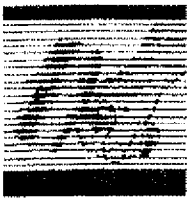
WITNESS my hand and official seal.

[Signature]
Notary Public



SCHEDULE A TO TRADEMARK ASSIGNMENT

TRADEMARK REGISTRATIONS:

MARK	REG. NO.	COUNTRY
PRINTSMITH	TMA511278	Canada
PRINTSMITH	000644708	European Union
	TMA502160	Canada
PRINTSMITH SITE	2,808,037	USA