

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lornamead Acquisitions Limited		07/23/2007	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Lornamead Group Limited
Street Address:	Sabre House, 377-399 London Road
City:	Camberley, Surrey
State/Country:	UNITED KINGDOM
Postal Code:	GU15 3HL
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77130850	

CORRESPONDENCE DATA

Fax Number: (248)641-0270
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 248-641-1600
 Email: docketingtm@hdp.com
 Correspondent Name: G. Gregory Schivley
 Address Line 1: 5445 Corporate Drive
 Address Line 2: Suite 200
 Address Line 4: Troy, MICHIGAN 48098

ATTORNEY DOCKET NUMBER:	15188-200009
--------------------------------	--------------

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

CH \$40.00 77130850

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Elizabeth K. Brock

Signature:

/ekb/

Date:

08/09/2007

Total Attachments: 2

source=Assignment#page1.tif

source=Assignment#page2.tif

DEED OF ASSIGNMENT


THIS ASSIGNMENT is made this... 23rd ...day of ... July2007

PARTIES:


(i) Lornamead Acquisitions Limited of Sabre House, 377-399 London Road, Camberley, Surrey, GU15 3HL, United Kingdom ("the Assignor") of the one part; and

(ii) Lornamead Group Limited of Sabre House, 377-399 London Road, Camberley, Surrey, GU15 3HL, United Kingdom ("the Assignee") of the other part.

RECITALS:


A. The Assignor is the proprietor of US Trade Mark Application No. 77/130,850 for the Trade Mark  in Class 3 (hereinafter 'the Application').

B. The Assignor has agreed to assign the Application to the Assignee and all rights, title and interest therein, together with any goodwill of the Assignor in connection with the business

carried on under and in respect of the trade mark , upon the terms and conditions set out below.

OPERATIVE PROVISIONS:

In consideration of the premises and for a consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt of which the Assignor hereby acknowledges), the Assignor HEREBY ASSIGNS unto the Assignee:

1. all the rights, title and interest of the Assignor in, to and relating to the Application and the full exclusive benefit of the Applications;
2. any goodwill of the Assignor in connection with the business carried on under and in respect of the trade mark ;
3. the full right to apply for and obtain protection throughout the world in the Assignee's name in respect of the trade mark the subject of the Application; and
4. the right to bring proceedings for any previous infringement of the rights assigned by this assignment

TO HOLD the same unto the Assignee absolutely.

IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written.

SIGNED as a Deed by Lornamead Acquisitions Limited

Acting by [Signature]

Position CHIEF OPERATING OFFICER

Before me [Signature]

Name & Address: SUE ROBINSON
SABRE HOUSE, CAMBERLEY
SURREY, GU15 3HL

Occupation: PERSONAL ASSISTANT

SIGNED as a Deed by Lornamead Group Limited

Acting by [Signature]

Position CHIEF OPERATING OFFICER

Before me [Signature]

Name & Address: SUE ROBINSON
SABRE HOUSE, CAMBERLEY
SURREY, GU15 3HL

Occupation: PERSONAL ASSISTANT