

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Braden Industries, Inc.		06/11/2007	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	The Coburn Company, Inc.		
Street Address:	834 East Milwaukee		
City:	Whitewater		
State/Country:	WISCONSIN		
Postal Code:	53190		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1721419	BRADEN START	
CORRESPONDENCE DATA			
Fax Number:	(314)345-6060		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-345-6000		
Email:	smurphy@blackwellsanders.com		
Correspondent Name:	Ralph Kalish		
Address Line 1:	720 Olive Street		
Address Line 2:	Suite 2400		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	716042.19		
NAME OF SUBMITTER:	Ralph W. Kalish, Jr.		
Signature:	/Ralph W. Kalish, Jr./		
Date:	08/10/2007		

OP \$40.00 1721419

Total Attachments: 4

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the "Assignment") shall be deemed made and entered into as of the 11th day of June, 2007 ("Effective Date"), by and between Braden Industries, Inc., a Texas corporation, located at P.O. Box 2010, Sulphur Springs, Texas 75482 ("Assignor"), and The Coburn Company, Inc., a Wisconsin corporation, located at 834 East Milwaukee, Whitewater, Wisconsin 53190 ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of the even date herewith (the "Asset Purchase Agreement") pursuant to which Assignor has agreed to sell, transfer and deliver to Assignee the Acquired Assets (as defined in the Asset Purchase Agreement);

WHEREAS, in connection with the transactions contemplated thereby, the Asset Purchase Agreement provides that Assignor shall assign to Assignee the Re-issued Patent and Trademark (as defined below);

WHEREAS, Assignor is the owner of all rights, title and interest in the Re-issued Patent and the US Federal Trademark Registration, along with the goodwill associated therewith, listed on Exhibit A (collectively, the "Properties"); and

WHEREAS, Assignor is desirous of assigning its entire right, title and interest along with the goodwill associated with the Properties and Assignee is desirous of obtaining all right, title and interest along with the goodwill associated with the Properties.

NOW, THEREFORE, for \$1.00 and other valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor assigns to Assignee its entire worldwide right, title and interest in and to the Properties together with the goodwill of the business in connection with which the Properties are used, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Properties, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

1. Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and perfection of this Assignment.

2. This Assignment is executed and delivered pursuant to and made subject to and with the benefit of the representations, warranties, covenants, terms, conditions and other provisions of the Asset Purchase Agreement. In the event of a conflict between this Assignment and the Asset Purchase Agreement, the Asset Purchase Agreement shall control.

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3. This Assignment may be executed in counterparts, both of which taken together shall constitute one instrument. Signatures of the parties transmitted by facsimile or electronically shall be deemed to be their original signatures for all purposes

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IN TESTIMONY WHEREOF, the undersigned, duly authorized, has caused this Assignment to be executed.

ASSIGNOR

Braden Industries, Inc.

Date: Aug 6, 2007 By: Pat Tolson
Name: Pat Tolson
Title: President

ASSIGNEE

The Coburn Company, Inc.

Date: Aug 1, 2007 By: Virginia Coburn
Name: Virginia Coburn
Title: Dir. of Mktng.

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Exhibit A

BRADEN START

United States Trademark Registration Number 1,721,419

CALF FEEDER BOTTLE FOR DRY FEED WITH NIPPLE USED THEREWITH

United States Reissued Patent Number RE 34,725