

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Acme Wholesale, LLC		02/14/2007	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Designer Skin		
Street Address:	1325 West 21st Street		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85282		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3173249	TRIPLE PLAY	
CORRESPONDENCE DATA			
Fax Number:	(212)571-9424		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-571-0068		
Email:	tms@usulaw.com		
Correspondent Name:	Charles Knull		
Address Line 1:	299 Broadway, Suite 1700		
Address Line 4:	New York, NEW YORK 10007		
ATTORNEY DOCKET NUMBER:	DS/TRIPLE PLAY ASSIGN		
NAME OF SUBMITTER:	Sarah B. Kickham		
Signature:	/sbkickham/		
Date:	08/10/2007		

CH \$40.00 3173249

Total Attachments: 1

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ASSIGNMENT

WHEREAS, **Acme Wholesale, LLC**, a limited liability company organized under the laws of Nevada with an office at 9811 W. Charleston Blvd Suite Z-1008, Las Vegas, NV 89117 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks, registered in the United States Patent and trademark Office:

<u>Trademark</u>	<u>Registration No.</u>
TRIPLE PLAY	3,173,249

AND WHEREAS, **Designer Skin, LLC**, a limited liability company organized under the laws of Arizona with an office at 1325 West 21st Street, Tempe, AZ 85282 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the applications thereof.

NOW, THEREFORE, in consideration of U.S. \$2 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, together with that part o the good will of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 12 day of February 2007.

Acme Wholesale, LLC

By: 

Title: member