

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Primadonna Company, LLC		04/10/2007	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Herbst Gaming, Inc.
Street Address:	5195 Las Vegas Blvd. South
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Serial Number:	76258727	BUFFALO BILL'S RESORT & CASINO
Serial Number:	76572212	PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S
Serial Number:	76572213	PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S
Registration Number:	1874879	BUFFALO BILL'S RESORT & CASINO
Registration Number:	2003237	BUFFALO BILL'S RESORT CASINO
Registration Number:	2015414	BUFFALO BILL'S RESORT CASINO
Registration Number:	1980864	BUFFALO W BILL'S W RESORT-CASINO
Registration Number:	2006265	DESPERADO
Registration Number:	2035222	PRIMADONNA RV VILLAGE
Registration Number:	2930995	PRIMM CENTER
Registration Number:	3177732	PRIMM REWARDS PLAYERS CLUB
Registration Number:	2930996	PRIMM VALLEY LOTTO STORE

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Registration Number:	2930997	PRIMM VALLEY LOTTO STORE
Registration Number:	2550122	PRIMM VALLEY RESORT & CASINO
Registration Number:	2550123	PRIMM VALLEY RESORT & CASINO
Registration Number:	2578383	PRIMM VALLEY RESORT & CASINO
Registration Number:	2582010	PRIMM VALLEY RESORT & CASINO
Registration Number:	2585159	PRIMM VALLEY RESORT & CASINO
Registration Number:	2591370	PRIMM VALLEY RESORT & CASINO
Registration Number:	2600924	PRIMM VALLEY RESORTS
Registration Number:	2642418	PRIMM VALLEY RESORTS
Registration Number:	2662345	PRIMM VALLEY RESORTS
Registration Number:	2668425	PRIMM VALLEY RESORTS
Registration Number:	2781649	PRIMM VALLEY RESORTS
Registration Number:	2781650	PRIMM VALLEY RESORTS
Registration Number:	2012596	STAR OF THE DESERT ARENA
Registration Number:	2883905	STAR OF THE DESERT ARENA
Registration Number:	1872054	THE DESPERADO
Registration Number:	1673710	WHISKEY PETE'S
Registration Number:	1959074	WHISKEY PETE'S
Registration Number:	2569904	WHISKEY PETE'S HOTEL & CASINO
Registration Number:	2569905	WHISKEY PETE'S HOTEL & CASINO
Registration Number:	2573440	WHISKEY PETE'S HOTEL & CASINO
Registration Number:	2001633	WHISKEY PETE'S HOTEL CASINO
Registration Number:	2068679	WHISKEY PETE'S HOTEL CASINO
Registration Number:	2604325	WHISKEY PETE'S HOTEL CASINO

CORRESPONDENCE DATA

Fax Number: (702)792-9002
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 702-792-3773
Email: lvpto@gtlaw.com
Correspondent Name: Greenberg Traurig, LLP / attn: J. Firth
Address Line 1: 3773 Howard Hughes Parkway
Address Line 2: Suite 500N
Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	073969.010000
NAME OF SUBMITTER:	Jason D. Firth

Signature:

/Jason D. Firth/

Date:

08/10/2007

Total Attachments: 2

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ASSIGNMENT OF MARK

This Assignment Agreement is dated and is effective as of April 10, 2007. The Primadonna Company, LLC, a Nevada limited liability company, with its principal place of business as 31900 Las Vegas Blvd. South, Primm, Nevada 89019(hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the goods and services covered in the pending applications and registrations listed below.

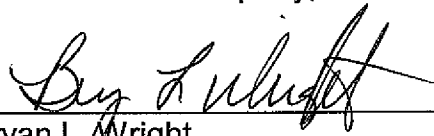
<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BUFFALO BILL'S RESORT & CASINO	76258727	5/16/2001
PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S	76572212	1/23/2004
PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S	76572213	1/23/2004
<u>Registration</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BUFFALO BILL'S RESORT & CASINO	1874879	1/17/1995
BUFFALO BILL'S RESORT CASINO	2003237	9/24/1996
BUFFALO BILL'S RESORT CASINO	2015414	11/12/1996
BUFFALO W BILL'S W RESORT-CASINO	1980864	6/18/1996
DESPERADO	2006265	10/8/1996
PRIMADONNA RV VILLAGE	2035222	2/4/1997
PRIMM CENTER	2930995	3/8/2005
PRIMM REWARDS PLAYERS CLUB	3177732	11/28/2006
PRIMM VALLEY LOTTO STORE	2930996	3/8/2005
PRIMM VALLEY LOTTO STORE	2930997	3/8/2005
PRIMM VALLEY RESORT & CASINO	2550122	3/19/2002
PRIMM VALLEY RESORT & CASINO	2550123	3/19/2002
PRIMM VALLEY RESORT & CASINO	2578383	6/11/2002
PRIMM VALLEY RESORT & CASINO	2582010	6/18/2002
PRIMM VALLEY RESORT & CASINO	2585159	6/25/2002
PRIMM VALLEY RESORT & CASINO	2591370	7/9/2002

<u>Registration</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PRIMM VALLEY RESORTS	2600924	7/30/2002
PRIMM VALLEY RESORTS	2642418	10/29/2002
PRIMM VALLEY RESORTS	2662345	12/17/2002
PRIMM VALLEY RESORTS	2668425	12/31/2002
PRIMM VALLEY RESORTS	2781649	11/11/2003
PRIMM VALLEY RESORTS	2781650	11/11/2003
STAR OF THE DESERT ARENA	2012596	10/29/1996
STAR OF THE DESERT ARENA	2883905	9/14/2004
THE DESPERADO	1872054	1/3/1995
WHISKEY PETE'S	1673710	1/28/1992
WHISKEY PETE'S	1959074	2/27/1996
WHISKEY PETE'S HOTEL & CASINO	2569904	5/14/2002
WHISKEY PETE'S HOTEL & CASINO	2569905	5/14/2002
WHISKEY PETE'S HOTEL & CASINO	2573440	5/28/2002
WHISKEY PETE'S HOTEL CASINO	2001633	9/17/1996
WHISKEY PETE'S HOTEL CASINO	2068679	6/10/1997
WHISKEY PETE'S HOTEL CASINO	2604325	8/6/2002

Herbst Gaming, Inc., a Nevada corporation, with its principal place of business as 5195 Las Vegas Blvd. South, Las Vegas, NV 89119 ("Assignee"), desires to acquire the Marks, and pending applications and registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and pending applications and registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

The Primadonna Company, LLC

By: 
 Bryan L. Wright
 Assistant Secretary