

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>EFFECTIVE DATE:</b>	08/10/2007		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LANCER ICE LINK LLC		08/10/2007	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ICE LINK, LLC		
<b>Street Address:</b>	954 North Batavia Straeet		
<b>City:</b>	Orange		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92867		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0248419		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(619)696-7124		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	619-696-6700		
<b>Email:</b>	ipdocket@gordonrees.com		
<b>Correspondent Name:</b>	Neil F . Martin		
<b>Address Line 1:</b>	101 West Broadway		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>ATTORNEY DOCKET NUMBER:</b>	BLANC 1027540		
<b>NAME OF SUBMITTER:</b>	Neil F. Martin		

CH \$40.00 0248419

Signature:

/Neil F. Martin/

Date:

08/13/2007

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Lancer Ice Link, LLC, a Texas limited liability company, having a principal place of business at 6655 Lancer Boulevard, San Antonio Texas (hereinafter "Assignor"), is the owner of all right, title and interest in and to U.S. Trademark Registration No. 2,478,419; Issued August 14, 2001 for the trademark "ICE LINK"

AND

WHEREAS, Ice Link, LLC, a California limited liability company, (hereinafter Assignee) is desirous of owning the Registration, and making of record all of Assignee's right, title and interest in and to said Registration;

NOW, THEREFORE, in consideration of the sum of \$10 and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer, and set over unto said Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to said Registration.

Executed this 10 day of August, 2007, at Orange, CA

LANCER ICE LINK, LLC

J. Eric Berge  
Authorized Official of Lancer Ice Link, LLC  
Member

J. Eric Berge - member  
Printed Name and Title of Official

Mary Allen Palomino  
Signature of Witness

Mary Allen Palomino  
Printed Name of Witness

1453 E. Rosewood Ave Anaheim, CA 92805  
Address of Witness

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