

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Winnemucca Farms, Inc.		07/10/2007	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	North American Foods, LLC		
<b>Street Address:</b>	529 North 3500 East		
<b>City:</b>	Lewisville		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84341		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2606531		
<b>Registration Number:</b>	1971991	CREAMY MASH	
<b>Registration Number:</b>	2809767	CREAMY MASH	
<b>Registration Number:</b>	2009429	PARADISE VALLEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)255-5338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-255-5335		
<b>Email:</b>	ahowarth@chcpat.com, ttetzi@chcpat.com		
<b>Correspondent Name:</b>	Alan J. Howarth		
<b>Address Line 1:</b>	P.O. Box 1909		
<b>Address Line 4:</b>	Sandy, UTAH 84091		
<b>ATTORNEY DOCKET NUMBER:</b>	T9256 T2357 T2357.A T2359		
<b>NAME OF SUBMITTER:</b>	Alan J. Howarth		

OP \$115.00 2606531

Signature:

/Alan J. Howarth/

Date:

08/14/2007

**Total Attachments: 12**

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A S S I G N M E N T

WHEREAS, Winnemucca Farms, Inc. (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Nevada and having a principal place of business at One Potato Place, Winnemucca, Nevada 89445, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark for a miscellaneous design, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 2,606,531, having a registration date of August 13, 2002 (hereinafter referred to as the "registration"); and

WHEREAS, North American Foods, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Delaware, having a principal business office at 529 North 3500 East, Lewisville, Idaho, 83431, is desirous of acquiring all right, title and interest in and to the Mark held by Winnemucca Farms, Inc., and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark

WHEN RECORDED RETURN TO:

Alan J. Howarth  
Clayton, Howarth & Cannon, P.C.  
P.O. Box 1909  
Sandy, Utah 84091

in connection with processed potatoes (international trademark class 29), the above-identified registration, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

WHEN RECORDED RETURN TO:

Alan J. Howarth  
Clayton, Howarth & Cannon, P.C.  
P.O. Box 1909  
Sandy, Utah 84091

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**TRADEMARK**  
**REEL: 003600 FRAME: 0983**

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

WINNEMUCCA FARMS, INC.

*John O'Brien*

By: John J. O'Brien  
Title: President

STATE OF Nevada )  
 ) ss  
COUNTY OF Humboldt )

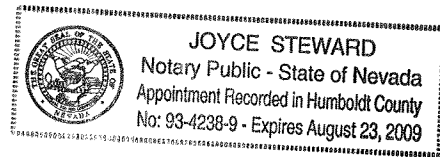
On this 10th day of July, 2007, before me personally appeared John J. O'Brien, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed, on behalf of the identified corporation with authority to do so, for the purposes set forth therein.

*Joyce Steward*

NOTARY PUBLIC  
Residing at: Humboldt County, NV

My Commission Expires:

8-23-09



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WHEN RECORDED RETURN TO:

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P.O. Box 1909  
Sandy, Utah 84091

A S S I G N M E N T

WHEREAS, Winnemucca Farms, Inc. (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Nevada and having a principal place of business at One Potato Place, Winnemucca, Nevada 89445, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark CREAMY MASH, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 1,971,991, having a registration date of April 30, 1996 (hereinafter referred to as the "registration"); and

WHEREAS, North American Foods, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Delaware, having a principal business office at 529 North 3500 East, Lewisville, Idaho, 83431, is desirous of acquiring all right, title and interest in and to the Mark held by Winnemucca Farms, Inc., and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark

WHEN RECORDED RETURN TO:

Alan J. Howarth  
Clayton, Howarth & Cannon, P.C.  
P.O. Box 1909  
Sandy, Utah 84091

in connection with Processed Potatoes (international trademark class 29), the above-identified registration, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

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WINNEMUCCA FARMS, INC.

John O'Brien  
By: John J. O'Brien  
Title: President

STATE OF Nevada )  
 ) ss  
COUNTY OF Humboldt )

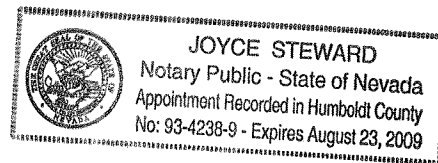
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Joyce Steward  
NOTARY PUBLIC  
Residing at: Humboldt County, NV

My Commission Expires:

8-23-09

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A S S I G N M E N T

WHEREAS, Winnemucca Farms, Inc. (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Nevada and having a principal place of business at One Potato Place, Winnemucca, Nevada 89445, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark CREAMY MASH, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 2,809,767, having a registration date of February 3, 2004 (hereinafter referred to as the "registration"); and

WHEREAS, North American Foods, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Delaware, having a principal business office at 529 North 3500 East, Lewisville, Idaho, 83431, is desirous of acquiring all right, title and interest in and to the Mark held by Winnemucca Farms, Inc., and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark

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P.O. Box 1909  
Sandy, Utah 84091

in connection with Processed Potatoes (international trademark class 29), the above-identified registration, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

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**TRADEMARK**  
**REEL: 003600 FRAME: 0989**

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

WINNEMUCCA FARMS, INC.

*John O'Brien*

By: John J. O'Brien  
Title: President

STATE OF Nevada )  
 ) ss  
COUNTY OF Humboldt )

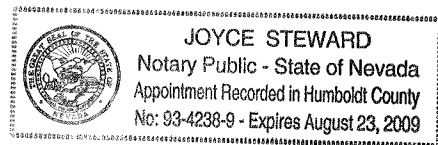
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A S S I G N M E N T

WHEREAS, Winnemucca Farms, Inc. (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Nevada and having a principal place of business at One Potato Place, Winnemucca, Nevada 89445, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark PARADISE VALLEY, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 2,009,429, having a registration date of October 22, 1996 (hereinafter referred to as the "registration"); and

WHEREAS, North American Foods, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Delaware, having a principal business office at 529 North 3500 East, Lewisville, Idaho, 83431, is desirous of acquiring all right, title and interest in and to the Mark held by Winnemucca Farms, Inc., and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark

WHEN RECORDED RETURN TO:

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in connection with Fresh potatoes (international trademark class 31), the above-identified registration, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

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