

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gelfand Design, Inc.		07/25/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Sharon Gelfand		
Street Address:	19 Capricorn Lane		
City:	Mt. Kisco		
State/Country:	NEW YORK		
Postal Code:	10549		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78942681	THINK OUTSIDE THE SCRAPBOOK	
CORRESPONDENCE DATA			
Fax Number:	(845)353-1996		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	845-353-1818		
Email:	philip@furgang.com		
Correspondent Name:	Philip Furgang		
Address Line 1:	2 Crosfield Avenue		
Address Line 2:	Suite 210		
Address Line 4:	West Nyack, NEW YORK 10994		
ATTORNEY DOCKET NUMBER:	9500-TM		
NAME OF SUBMITTER:	Philip Furgang		
Signature:	/philip furgang/		
Date:	08/15/2007		

OP \$40.00 78942681

Total Attachments: 2

source=2007-08-14 Assignment#page1.tif

source=2007-08-14 Assignment#page2.tif

ASSIGNMENT

WHEREAS, GELFAND DESIGN, INC., a corporation of the State of New York, having a principal place of business at 19 Capricorn Lane, Mt. Kisco, New York 10549, has filed an intent to use application for federal trademark registration of the trademark THINK OUTSIDE THE SCRAPBOOK, Serial No. 78/942,681, filed on August 1, 2006, now pending;

WHEREAS, SHARON GELFAND, an individual, located at 19 Capricorn Lane, Mt. Kisco, New York 10549, desires to acquire said mark and said application and is the successor to the portion of GELFAND DESIGN, INC.'s business to which the THINK OUTSIDE THE SCRAPBOOK mark pertains, which business is ongoing;

NOW, THEREFORE, in consideration of and in exchange for the sum of one (1) dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, GELFAND DESIGNS, INC. does hereby assign, transfer, and convey to SHARON GELFAND, her successors and assigns, all of the entire worldwide right, title, and interest in and to said trademark, said application, and the good will of the business associated with the mark, including the right to sue for and recover injunctive and other relief for past, present, and future infringements of any rights in and to said mark.

I state that all statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and, further, that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful, false statement may jeopardize the validity of this document and the registration.

GELFAND DESIGNS, INC.

Dated: July 25, 2007

By: 

Title: Chairman/Chief Executive Officer