

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fish Hawk Electronics Corp.		07/03/2007	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Nature Vision, Inc.		
Street Address:	1480 Northern Pacific Road		
City:	Brainerd		
State/Country:	MINNESOTA		
Postal Code:	56401		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1571667	FISH HAWK	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4230		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-632-3230		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gray, Plant, Mooty, Mooty & Bennett, PA		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
ATTORNEY DOCKET NUMBER:	116144		
NAME OF SUBMITTER:	Tiffany Larson, Paralegal		
Signature:	/Tiffany Larson/		
Date:	08/15/2007		

CH \$40.00 1571667

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), between Fish Hawk Electronics Corp., an Illinois corporation, whose principal offices are located at P.O. Box 340, Crystal Lake, Illinois 60014 ("Assignor"), and Nature Vision, Inc., a Minnesota corporation, whose principal offices are located at 1480 Northern Pacific Road, Brainerd, Minnesota 56401 ("Assignee"), takes effect and is executed on July 3, 2007.

RECITALS

- A. Assignor owns Registration No. #1,571,667 for the trademark FISH HAWK & Design (the "Mark"), which registered on December 19, 1989;
- B. Assignee desires to own the Mark and related registrations and applications.

AGREEMENT

In consideration of the above recitals and the promises set forth in this Agreement, the parties agree as follows:

Assignor hereby transfers and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, together with all associated goodwill and all related rights, and all registrations and applications for the Mark. The terms, covenants and provisions of this Assignment inure to the benefit of Assignee, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives. Included in this assignment are any and all rights that Assignor has or may have against persons who have infringed upon any of the trademark rights in the Mark prior to the date of this Assignment. These rights include the right to sue and recover for all damages and profits arising out of infringement prior to the date of this Assignment.

The parties have executed this Agreement as of the date first written above.

Assignor:
FISH HAWK ELECTRONICS CORP.

Assignee:
NATURE VISION, INC.

By: William R. Sherwood

By: _____

Name: W. R. SHERWOOD

Name: _____

Title: President

Title: _____

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The parties have executed this Agreement as of the date first written above.

Assignor:
FISH HAWK ELECTRONICS CORP.

Assignee:
NATURE VISION, INC.

By: _____

By: Michael R. Day (to)

Name: _____

Name: Michael R. Day

Title: _____

Title: Chief Financial Officer

GP:2235584