

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delicious Foods, LLC		08/15/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Made In Nature, LLC		
Street Address:	2500 South Fowler Avenue		
City:	Fresno		
State/Country:	CALIFORNIA		
Postal Code:	93725		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78957076	MADE IN NATURE CERTIFIED ORGANIC	
Serial Number:	78957088	MADE IN NATURE CERTIFIED ORGANIC	
Serial Number:	78957072	MADE IN NATURE	
CORRESPONDENCE DATA			
Fax Number:	(602)445-8100		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	602 445 8210		
Email:	ullmanj@gtlaw.com		
Correspondent Name:	James A. Ullman		
Address Line 1:	2375 East Camelback Road		
Address Line 2:	Suite 700		
Address Line 4:	Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	059931.010100		
NAME OF SUBMITTER:	James A. Ullman		

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TRADEMARK
REEL: 003602 FRAME: 0025

Signature:	/james a. ullman/
Date:	08/15/2007
Total Attachments: 2 source=MadeInNatureAssignment#page1.tif source=MadeInNatureAssignment#page2.tif	

TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is acknowledged, the undersigned DELICIOUS FOODS, LLC, a Delaware limited liability company ("ASSIGNOR"), hereby irrevocably sells, assigns, transfers and conveys unto MADE IN NATURE, LLC, a California limited liability company ("ASSIGNEE"), with an address at 2500 South Fowler Avenue, Fresno, California 93725, all right, title and interest in and to: (a) the trademarks listed on the attached **Schedule A** (the "Marks"); (b) any and all registrations of the Marks, whether state, federal or foreign; (c) any and all applications to register the Marks, whether state, federal or foreign; (d) all common law rights in, to and under the Marks; (e) all other rights in, to and under the Marks, together with the goodwill of the business symbolized by the Marks; (f) any and all rights to royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Marks or the goodwill under the Marks; and (g) all claims or causes of action ASSIGNOR has or may have in connection with the Marks, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be executed on this 15TH day of August, 2007

ASSIGNOR:

DELICIOUS FOODS, LLC, a Delaware limited liability company



By: Michael Pearson
Title: Member

ASSIGNEE:

MADE IN NATURE, LLC, a California limited liability company



By: Michael Pearson
Title: Member

SCHEDULE A

TRADEMARK	SERIAL NO.	COUNTRY
MADE IN NATURE CERTIFIED ORGANIC	78/957,076	United States
MADE IN NATURE CERTIFIED ORGANIC AND DESIGN	78/957,088	United States
MADE IN NATURE	78/957,072	United States

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