

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blinkenlabs.com		12/07/2006	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	CUPERTINO		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3207879	MESSAGEPOD	
CORRESPONDENCE DATA			
Fax Number:	(415)576-0300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-576-0200		
Email:	mcseibel@townsend.com, amw@townsend.com		
Correspondent Name:	Marie C. Seibel		
Address Line 1:	2 Embarcadero Center, 8th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	020750-043900US		
NAME OF SUBMITTER:	Marie C. Seibel		
Signature:	/Marie C. Seibel/		
Date:	08/15/2007		

CH \$40.00 3207879

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Assignment made by and between APPLE COMPUTER, INC. ("Assignee"), a California corporation, located and doing business at 1 Infinite Loop, Cupertino, California, 95014, and BLINKENLABS.COM ("Assignor"), a California partnership, with a mailing address at 251 Webster St., Palo Alto, California, 94301.

WHEREAS, Assignor is the owner of the **MESSAGEPOD** word mark in the United States (U.S. Serial No. 78/735,730) ("the Mark") and desires to assign to Assignee all rights in the Mark together with goodwill pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee all rights in the Mark, together with the goodwill pertaining thereto and any applications and registrations therefore.

The undersigned partner of Assignor represents that he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understand, and agrees to the terms of this Assignment.

BLINKENLABS.COM,
ASSIGNOR

Dated: 12/7, 2006

By: D. Kottke
Daniel Kottke
Partner

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