

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Statement of Facts Explaining Transfer of Title		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bicycle Club		07/03/2006	JOINT VENTURE: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Bicycle Casino, L.P.		
Street Address:	7301 Eastern Avenue		
City:	Bell Gardens		
State/Country:	CALIFORNIA		
Postal Code:	90201		
Entity Type:	LIMITED PARTNERSHIP: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1429568	THE BICYCLE CLUB	
CORRESPONDENCE DATA			
Fax Number:	(714)427-7799		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-427-7020		
Email:	cneu@swlaw.com		
Correspondent Name:	Albin H. Gess, SNELL & WILMER L.L.P.		
Address Line 1:	600 Anton Boulevard		
Address Line 2:	Suite 1400		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	43152-2800		
NAME OF SUBMITTER:	Albin H. Gess		
Signature:	/Albin H. Gess/		

CH 1429568 \$40.00

Date:

08/15/2007

Total Attachments: 7

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration of:

The Bicycle Casino, L.P.

Reg. No.: 1,429,568

Registered: February 17, 1987

Mark: THE BICYCLE CLUB

International Class 41

August 14, 2007

STATEMENT OF FACTS EXPLAINING TRANSFER OF TITLE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001 and that such willful false statements and the like may jeopardize the validity of the application or the document or any registration resulting therefrom, declares that all statements made of her own knowledge are true; and all statements made on information and belief are believed to be true, states that:

A California joint venture of:

LCP Associates, Limited, a California Limited Partnership, Walter J. Lack, a U.S. citizen, serving as general partner, and

Park Place Associates Limited, a California Limited Partnership, Douglas W. Ayers, a U.S. citizen, serving as general partner,

doing business as The Bell Gardens Bicycle Club and the Bicycle Club, as evidenced by a

document recorded in the U.S. Patent and Trademark Office on September 30, 1991, at Reel 0815, Frame 701 (See Exhibit 1, attached) is the owner of record.

The California Joint Venture of LCP Associates and Park Place Associates dba The Bicycle Club or The Bell Gardens Bicycle Club is the registrant and owner of the mark and registration for "The Bicycle Club", Registration No. 1,429,568.

LCP Associates Limited, and Park Place Associates Limited, began doing business under the name The Bicycle Casino, sometime subsequent to September 30, 1991.

As the result of a reorganization on August 18, 2005, on March 31, 2006, the California Joint Venture of LCP Associates Limited and Park Place Associates Limited, doing business as The Bicycle Casino, dissolved, and Park Place Associates Limited, acting through Douglas W. Ayers, general partner, withdrew from the Joint Venture of LCP Associates Limited and Park Place Associates Limited. See Exhibit 2, attached.

LCP Associates Limited, a California Limited Partnership, Walter J. Lack, serving as general partner, became the sole owner of the business, the marks and the registrations.

On July 3, 2006, LCP Associates Limited changed its partnership name to The Bicycle Casino, L.P. See Exhibit 3, attached.

The Bicycle Casino, L.P., a California Limited Partnership with Walter J. Lack, a U.S. citizen, serving as general partner is the current owner of the mark and registration.

THE BICYCLE CASINO, L.P.

Date: August 14, 2007

By Joy Fernbach Harn
Joy Fernbach Harn
V.P. and General Counsel

ASSIGNMENT OF REGISTRATION

No. 1429568

*File
12
Bicycle Club
Trademark*

MARK: THE BICYCLE CLUB

CLASS: 42

State of California
County of Los Angeles

WHEREAS, The Bell Gardens Bicycle Club of 7301 Eastern Avenue, Bell Gardens, California 90201 (the "Assignor") has adopted, used and is using a mark which is registered in the United States Patent Office, Registration No. 1429568, which mark is: THE BICYCLE CLUB (the "Mark"); and

WHEREAS, The Bicycle Club, of 7301 Eastern Avenue, Bell Gardens, California 90201, being a California Joint Venture of LCP Associates, Ltd., a California limited partnership and Park Place Associates, Ltd., a California limited partnership (the "Assignee") is desirous of acquiring said Mark and the registration thereof; and

WHEREAS, Assignor and Assignee are essentially the same entity or are derivatives of the same entity which desire/desires to perfect ownership of the Mark in Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, transfer, and convey to said Assignee, all rights, title, and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, and the registration thereof, No. 1429568.

TRADE-MARK

THE BELL GARDENS BICYCLE CLUB

By:

George G. Hardie
George G. Hardie,
Managing Partner

Subscribed and sworn to before me this day, Sept. 23, 1991.



June M. Richardson
Notary Public

c:\corp\hardie.aor

RECORDED
PATENT AND TRADEMARK
OFFICE

SFD 30 1991

Exhibit 1

06 1057918

5/12/06

RECORDING/FILING REQUESTED BY AND MAIL TO
NAME The Bicycle Casino
STREET 7301 Eastern Avenue
CITY &
STATE Bell Gardens, CA 90201
140576 Attention: Jason Goedeker
FILING FEE \$23.00

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP
UNDER FICTITIOUS BUSINESS NAME #06-1057918
The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of THE BICYCLE CASINO, 7301 Eastern Avenue, Bell Gardens, CA 90201.
This fictitious business name statement for the partnership was filed on March 1, 2000 in Los Angeles County.
The full name and residence of the person(s) withdrawing as a partner(s):
Douglas W. Ayres 10 Thunder Road Sedona AZ 86351-9205
Signed: Douglas W. Ayres File No. 00-933191
This statement was filed with County Clerk of Los Angeles County on May 12, 2006
Publish: Clarion Publications/The Paramount Journal/Lakewood Clarion - June 1, 8, 15, 22, 2006

Current File No. 933071

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP
OPERATING UNDER FICTITIOUS BUSINESS NAME

The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of The Bicycle Casino located at (street address of principal place of business) 7301 Eastern Avenue Bell Gardens, CA 90201

The fictitious business name statement for the partnership was filed on March 1, 2000 in the County of Los Angeles

The full name and residence of the person(s) withdrawing as a partner(s):

(Please print or type)

NAME	ADDRESS
<u>Douglas W. Ayres</u>	<u>10 Thunder Road, Sedona, AZ 86351-9205</u>
<u>Managing General Partner</u>	

I declare that all information in this statement is true and correct.
(A registrant who declares as true information which he or she knows to be false is guilty of a crime.)

SIGNED: [Signature]
Date: March 31, 2006

[Signature]
RECEIVED
MAY - 3 2006

Exhibit 2

This page is part of your document - DO NOT DISCARD

06 1057918

RECORDED/FILED IN OFFICIAL RECORDS
 RECORDER'S OFFICE
 LOS ANGELES COUNTY
 CALIFORNIA
 3:01 PM MAY 12 2006

TITLE(S) :

Withdrawal



LEAD SHEET

FEE

D.T.T

\$23.00

CODE

20

CODE

19

CODE

9

Assessor's Identification Number (AIN)

To be completed by Examiner OR Title Company in black ink.

Number of AIN's Shown

THIS FORM NOT TO BE DUPLICATED

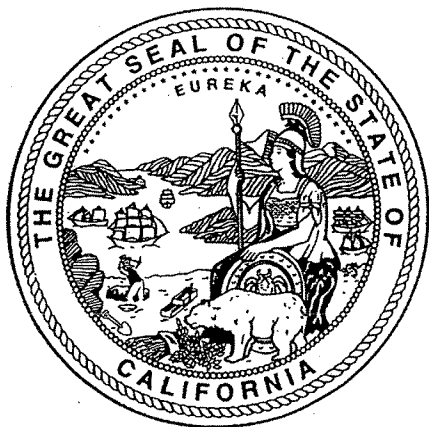
Exhibit 2

State of California
Secretary of State



I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

1998 1 9 2008

A handwritten signature in cursive script, appearing to read "Bruce McPherson".

BRUCE McPHERSON
Secretary of State



State of California Secretary of State

ENDORSED - FILED in the office of the Secretary of State of the State of California

JUL 03 2006

AMENDMENT TO CERTIFICATE OF LIMITED PARTNERSHIP

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form

This Space For Filing Use Only

Form with sections 1-4 containing partnership details, partner information, and signatures. Includes fields for file number, partnership name, partner names, addresses, and dates.

LP-2 (REV 03/2005)

APPROVED BY SECRETARY OF STATE

Exhibit 3