

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beacon Shoe Company		08/03/2007	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Beacon Footwear, Inc.
Street Address:	2208 Edgewood Manor Lane
City:	Wildwood
State/Country:	MISSOURI
Postal Code:	63011
Entity Type:	CORPORATION: MISSOURI

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1516493	AMERICANAS
Registration Number:	0082086	BEACON
Registration Number:	1956618	EURO-FLEX
Registration Number:	1042981	FORECASTS
Registration Number:	0630107	MERRY MULES
Registration Number:	3164653	STRETCH'N FORM

CORRESPONDENCE DATA

Fax Number: (314)238-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 314-238-2400
 Email: trademarks@patpro.com
 Correspondent Name: Ronald W. Hind
 Address Line 1: 12412 Powerscourt Drive
 Address Line 2: Suite 200
 Address Line 4: St. Louis, MISSOURI 63131

CH \$165.00 1516493

ATTORNEY DOCKET NUMBER:	BSCI 0000
NAME OF SUBMITTER:	Ronald W. Hind
Signature:	/ronald w hind/
Date:	08/16/2007
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

SCHEDULE A

Registered Trademarks (Federal)

MARK	SERIAL NO.	FILED	REGISTRATION NO.	REGISTERED
AMERICANAS	73/729,153	5/18/1988	1,516,493	12/13/1988
BEACON	71/050,830	7/14/1910	82,086	5/30/1911
EURO-FLEX	74/668,040	5/01/1995	1,956,618	2/13/1996
FORECASTS	73/059,568	8/04/1975	1,042,981	7/06/1976
MERRY MULES	71/700,562	12/27/1955	630,107	7/03/1956
STRETCH 'N FORM	78/563,788	2/09/2005	3,164,653	10/31/2006

Registered Trademarks (State)

MARK	STATE	REGISTRATION NO.	REGISTERED
MERRY MULES	Missouri	4027	2/26/1970

Attorney Docket #: BSCI G1055